



// woocommerce · user guide

Bulk Pricing Tiers for WooCommerce

Version
1.0.0
ecom-
addons.com

Bulk Pricing Tiers for WooCommerce rewards customers who **take more than one unit**: for example 10 % off each mug from 2 mugs and 20 % off each from 3. A selector above the **Add to cart** button lists the options with their totals, and the WooCommerce cart charges exactly those totals.

Ceramic Mug
€20.00

Buy more, pay less per unit

- ☐ 1 unit €20.00
- ☒ 2 units 10% off ~~€40.00~~ **€36.00**
€18.00 per unit
- ☐ 3 units 20% off ~~€60.00~~ **€48.00**
€16.00 per unit

The discount is applied in the cart, also when you add units one by one.

3 in stock

2 **Add to cart**

► Notify me if the price drops

SKU: DEMO-CERAMIC-MUG Category: [Uncategorized](#)

Above the Add to cart button: one option per quantity, with the total, the price per unit and the saving.

Requirements

Component	Version
WordPress	7.0 or later
WooCommerce	11.2 or later (HPOS and Cart/Checkout blocks supported)
PHP	8.1 or later
Theme	Block themes (Twenty Twenty-Five tested) and classic themes

Installation

1. Download the latest version from **My account > Downloads** on ecom-addons.com.
2. In WordPress, go to **Plugins > Add New > Upload Plugin**, choose the zip file and click **Install Now**, then **Activate**.
3. Your offers are in **Marketing > Quantity offers**.

Create an offer

In **Marketing > Quantity offers**, click **New quantity offer**:

Field	What to enter
Name	For you only; customers do not see it.
Quantities	Up to 4 rows: from how many units (2 to 99) and the discount on each unit (1 to 90 %). Larger quantities need larger discounts. Leave unused rows empty.
Products	Type to search. Every variation of a variable product counts towards the quantity. A product can be in one offer only.

Edit quantity offer

Name
Winter knits
For you; customers do not see it.

Quantities

From (units)	Discount per unit
2	5 %
4	10 %
6	15 %

Up to 4 quantities, from 2 to 99 units; larger quantities need larger discounts. Leave unused rows empty.

Products

Wool Beanie (DEMO-WOOL-BEANIE)
Offer Test Hoodie (#182)

Every variation of a variable product counts towards the quantity. A product can be in one offer only.

[Save quantity offer](#)

[All quantity offers](#)

An offer: a name, up to four quantities with their discount per unit, and the products.

What customers see

On the product page, **"Buy more, pay less per unit"** lists one unit and each quantity of the offer: total, regular total struck through, price per unit and saving. Choosing an option fills the quantity field; typing a quantity selects the matching option. For a variable product whose variations have different prices, the selector shows the quantities and savings without amounts. Variations count together: one S and one L hoodie are two hoodies.

In the cart (Cart block or classic cart), the line shows the regular price struck through, the tier price and **"Quantity offer: 20% off"**. Changing the quantity moves the line to the right tier at once.

The screenshot displays a WooCommerce cart interface. On the left, under the 'PRODUCT' column, there is a row for 'Ceramic Mug' with a quantity of 13. The price is shown as €16.00, with the original price of €20.00 crossed out. A green callout box highlights the 'Quantity offer: 20% off' text. Below this, a dark blue box contains the text: '13 mugs: 20% off each unit. Remove one and the line goes back to the 2-unit price.' To the right, under the 'TOTAL' column, the total is €48.00, with a 'Save €12.00' label. On the far right, under 'CART TOTALS', there is a section for 'Add coupons' and an 'Estimated total' of €48.00. A 'Proceed to Checkout' button is located at the bottom right of the cart area.

In the Cart block, the line gets the price of the quantity reached; checkout and the order keep it.

How it works

Each time WooCommerce adds up the cart, the plugin sets the price of each line of an offer's product to the price of the tier reached, rounded to your store's decimals. It is a real cart price: taxes, coupons, the Checkout block, the order and its emails use it, and the order item keeps a **Quantity offer** line. Product pages, shop lists and price histories keep the regular price.

How offers combine with other discounts

Quantity offers [New quantity offer](#)

Each offer gives a percentage off every unit once the cart holds enough units of a product (all its variations together). Customers pick the quantity in a selector above the Add to cart button.

Name	Quantity → discount per unit	Products	
Mugs: 2 or 3 units	2 → 10 %, 3 → 20 %	Ceramic Mug, Linen Shirt	Edit Delete
Winter knits	2 → 5 %, 4 → 10 %, 6 → 15 %	Wool Beanie, Offer Test Hoodie	Edit Delete

How offers combine with other discounts

- A product or variation on sale (a sale price typed by hand, a scheduled sale or a flash sale) keeps its sale price: the selector is hidden and the offer is not applied. The two never stack.
 - The discount is a price of the cart only: product pages, lists and the price history keep the regular price.
 - Coupons apply as usual, on the cart prices that include the quantity discount.

1 Never stacked: a product on sale keeps its sale price.

Marketing > Quantity offers: every offer with its quantities and products, and how offers combine with other discounts.

- **Never stacked.** A product or variation on sale — a sale price typed by hand, a scheduled sale or a flash sale of our Flash Sales Countdown plugin — keeps its sale price: the selector is hidden and the offer is not applied. When the sale ends, the offer applies again.
- **Prior-price notices are not affected.** The offer never changes the product's price, so our Lowest Price in 30 Days plugin shows nothing because of it.
- **Coupons** apply as usual, on the cart prices that already include the quantity discount.

Styling

The selector uses your theme's font. Override the CSS variables `--ecom-qo-accent`, `--ecom-qo-border`, `--ecom-qo-bg` and `--ecom-qo-selected-bg` of `.ecom-qo` in your theme to change its colours. The HTML is the same for every visitor, so page caches are safe.

Data and uninstall

The offers are stored in one option; discounted order items keep a hidden meta with the percentage. No personal data and no external service. Deleting the plugin removes the option; orders keep their prices.

Languages

The plugin is translated into English, Spanish and French.

Updates and support

Your licence includes every new version and 6 months of support. New versions are in **My account** > **Downloads**; for help, open a ticket in **My account** > **Support**.