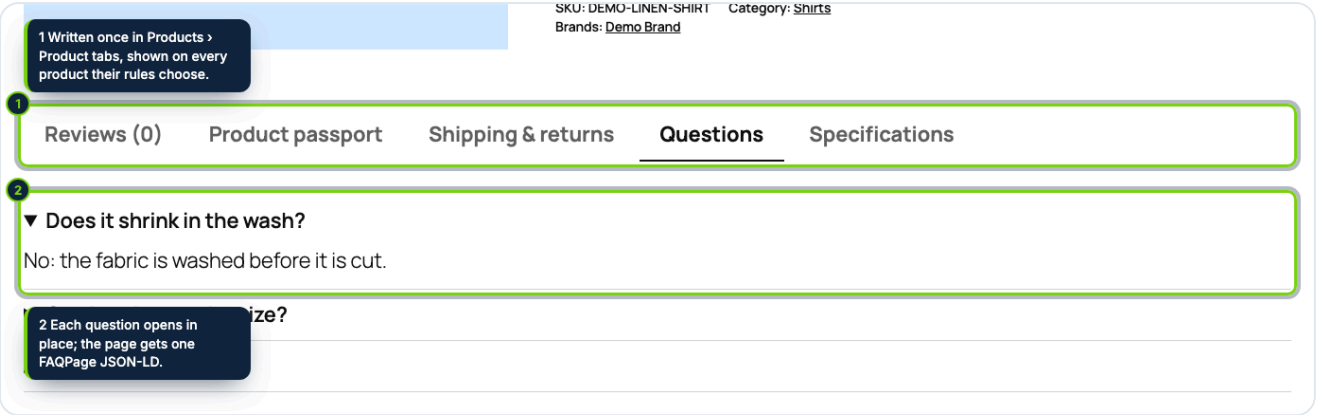
// woocommerce · user guide

Product Tabs & Custom Fields for WooCommerce

Version 1.0.0
ecom-addons.com

Product Tabs & Custom Fields turns the texts you repeat on every WooCommerce product (delivery, returns, care, FAQs, specifications, downloads) into **reusable tabs** written once and shown automatically on the products they target. Each product can still hide or rewrite a tab, and custom fields add structured details.



Reusable tabs inside WooCommerce's own product tabs, in the Product Details block of Twenty Twenty-Five.

Requirements

Component	Version
WordPress	7.1
WooCommerce	11.2
PHP	8.1 or later
Theme	Twenty Twenty-Five (tested, block theme) or any theme that prints WooCommerce's product tabs

Installation

1. Download the latest version from **My account › Downloads** on ecom-addons.com.
2. In wp-admin, go to **Plugins › Add New Plugin › Upload Plugin**, choose the zip and click **Activate**.

3. **Products › Product tabs** opens the tabs, custom fields and tester; the options are in **WooCommerce › Settings › Products › Product tabs**.

Create a tab

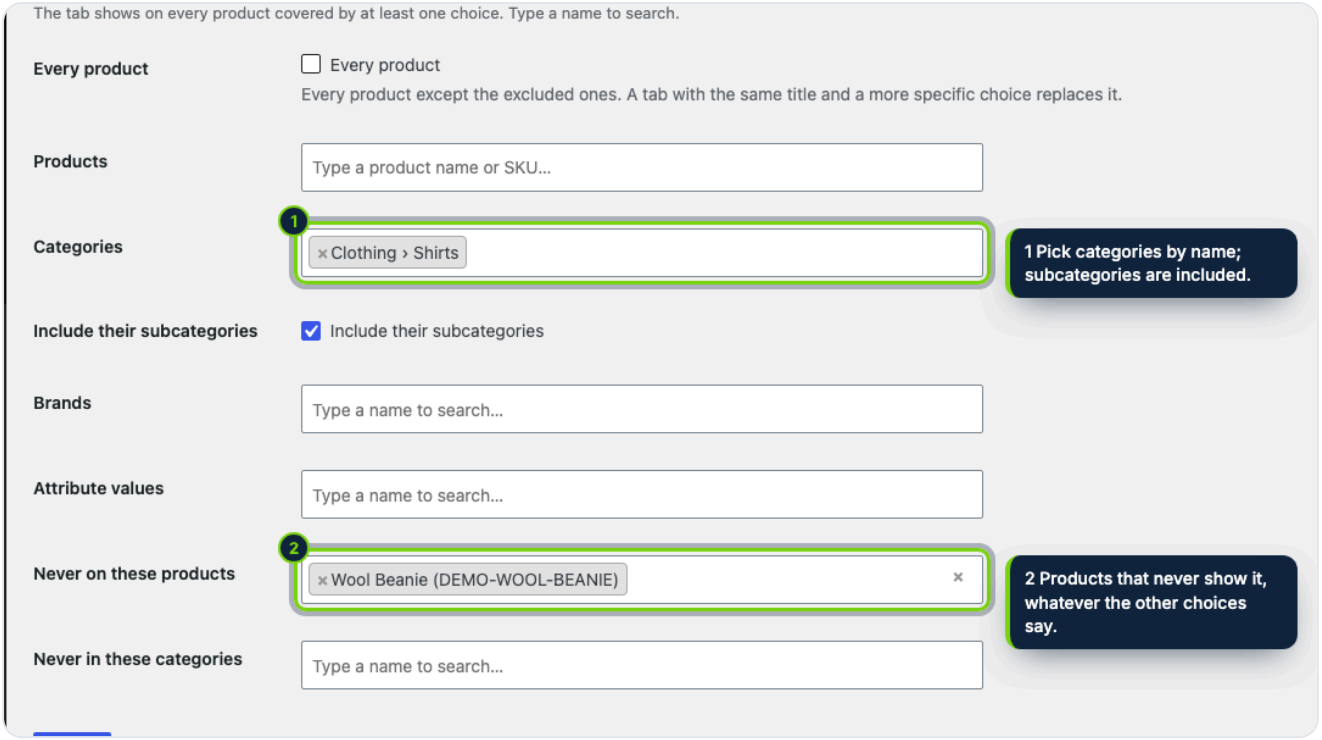
In **Products › Product tabs › Add a tab**:

Field	What to enter
Type	Rich content, Questions and answers (FAQ), Specifications, or Files and documents.
Title	Shown on the tab, per language; required in the shop's default language, the others fall back to it. Tabs with the **same title** compete (see below).
Content	Rich content: the WordPress editor (Visual and Code tabs, media button). FAQ: one block per question, separated by an empty line; first line the question, next lines the answer. Specifications: one row per line, `Label | Value | icon`. Files: Write lines `Name | address`, or click **Add files from the media library** to append the chosen files (choose the language first).
Add the product's custom fields	Specifications only: the product's filled custom fields are listed after the rows.
Active, Position, Show from / until	Inactive tabs are kept but not shown; lower positions come first; dates are whole days in the shop's time zone, both included.

Icons for specification rows (our own drawings): `ruler`, `weight`, `leaf`, `pin`, `drop`, `shield`, `truck`, `return`, `check`, `info`, `battery`, `color`, `clock`, `box`, `bolt`, `tag`, `file`.

Products that show it

Field	What to enter
Every product	All products except the excluded ones.
Products, Categories (+ subcategories), Brands, Attribute values	WooCommerce's own search boxes: type a product name or SKU, a category, a brand or an attribute value such as "Size: M".
Never on these products, Never in these categories	Exclusions win over every choice; excluding a category excludes its subcategories.



Products › Product tabs: every product, products, categories, brands and attribute values, with WooCommerce's own search boxes.

When two tabs have the same title

Tabs whose title in the default language is the same replace each other on a product: the one with the **most specific** choice is shown. The order is: the product itself, a feature or attribute value, a brand, a supplier, its own category, a parent category (the nearest first), every product. With the same level, the first in position wins. Write one "Shipping" tab for every product and another for one category: that category's products show only the second.

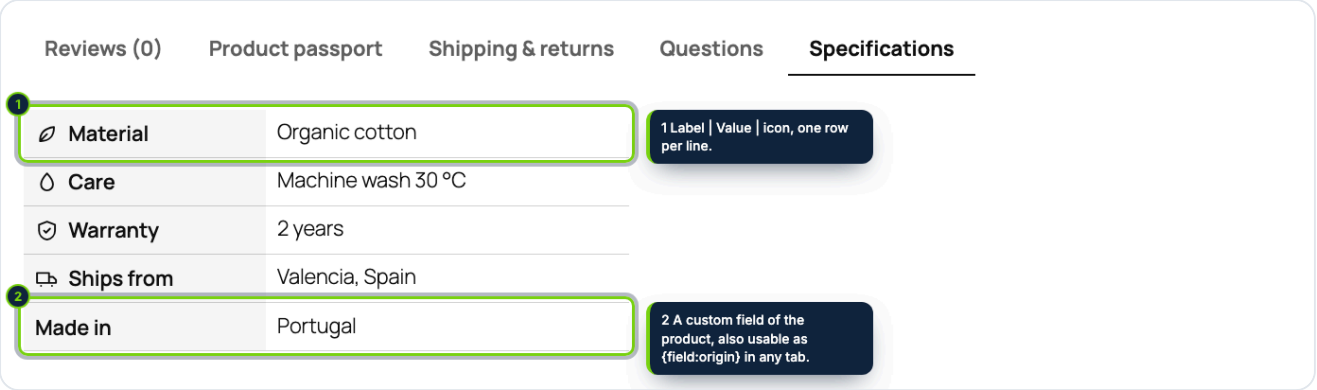
Variables

Titles and content can use `{product_name}`, `{brand}`, `{reference}`, `{category}`, `{weight}`, `{shop}`, `{feature:Name}` and `{field:key}`. A variable without a value prints nothing; an unknown one is refused when you save. `{reference}` is the SKU, `{weight}` the product weight with the store's unit, `{feature:Size}` an attribute by its label.

Custom fields

In **Custom fields › Add a field**: a label per language, the variable name (made from the label if empty), the type — text (one per language), number (with a unit such as cm or kg), yes or no, list of choices (one per line, the same lines in every language) or date — and save. Values are filled in on

each product (see below) and shown in specifications tabs, in the summary list or through `{field:key}`.



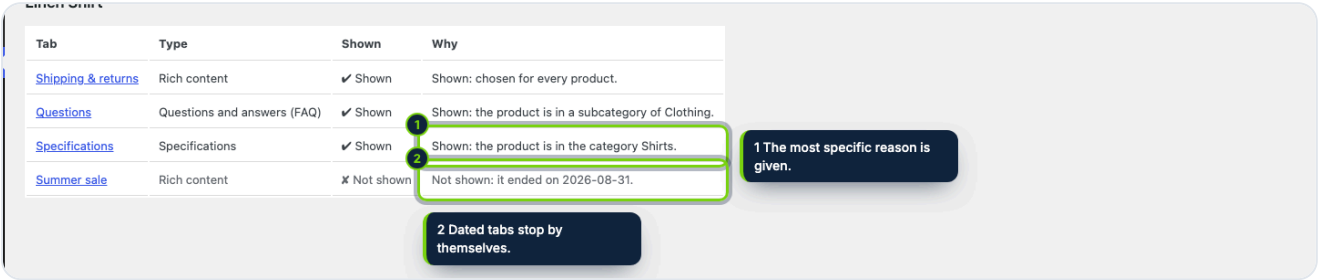
Specifications with our own icons, then the custom fields filled in on the product edit page.

On the product

Edit a product and open **Product tabs** in the *Product data* box. It shows the same table as the tester and, for each tab, **As its rules say / Hide on this product / Other content on this product**. Below, up to three **tabs for this product only** and the **custom field values**. Click **Update** to save them with the product.

Tester

In **Tester**, choose a product: every tab is listed with **Shown** or **Not shown** and the reason — the category, brand or other choice that matched, an exclusion, a date not reached or passed, a tab with the same title that wins, a change made on the product, or nothing to show in that language.



The tester explains every tab of a product: shown or not, and the category, brand, date or product setting behind it.

Settings

Setting	Default	Notes
How the tabs are shown	In the theme's own product tabs	Our tabs join WooCommerce's (`woocommerce_product_tabs`), in classic templates and in the Product Details block. *As tabs* / *As an accordion under the product* print our block after the Product Details block (block themes) or after the summary (classic themes).
Accordion on phones	On	Our tabs become an accordion on screens narrower than 640 px.
FAQ structured data	On	One FAQPage JSON-LD per page with the questions of the FAQ tabs shown. Switch it off if another module already prints FAQ markup. Google shows FAQ rich results only for some government and health sites since 2023: the markup is valid, but we promise no rich result.
Custom fields in the product summary	Off	A short list just before the add-to-cart form.
Keep the tabs and fields when the addon is uninstalled	Off	On keeps them for a later reinstall.

On the storefront

Rich content is cleaned when it is printed (no scripts, event attributes, frames or forms). FAQ answers open in place (`<details>`). Our block is an accordion that works without JavaScript; with the tabs layout, a small script turns it into WAI-ARIA tabs (Left/Right arrows, Home, End). The HTML is the same for every visitor, so page caches keep working.

Styling

Everything inherits your theme's font and colours. Override `--ecom-pt-accent` , `--ecom-pt-line` and `--ecom-pt-soft` on `.ecom-pt` (and `.ecom-pt-specs` , `.ecom-pt-faq`) in your theme's CSS; every element has an `ecom-pt…` class.

Data and uninstall

The plugin stores the tabs in its own table (`wp_ecom_pt_tab`), the per-product data in the `_ecom_pt` post meta and the field definitions in the `ecom_pt_fields` option; no personal data, no order data

(HPOS compatible).

Languages

English, Spanish and French are included. Titles, content and field labels are typed per language; shoppers see the language of the page, or the default language when a text is missing.

Updates and support

Your licence includes every new version and 6 months of support. New versions are in **My account › Downloads**; for help, open a ticket in **My account › Support**.