



// woocommerce · user guide

Frequently Bought Together Bundles for WooCommerce

Version
1.0.0
ecom-
addons.com

Frequently Bought Together for WooCommerce shows, on a product page, the products that go with it — a case with a phone, a refill with a pen — each with a checkbox, the total and one **Add all to cart** button. You choose the products per product, and can give the complete bundle a discount that WooCommerce takes off in the cart.

Frequently bought together



☒ **This item:**
Ceramic Mug
€20.00

+



☒ Canvas Tote
€25.00

+



☒ Wool Beanie
€22.00

2 Optional bundle discount, only for the complete bundle.

1 Shoppers untick what they do not want; the total follows.

2 **10% off when you buy all 3 together**

Total price: ~~€67.00~~ €60.30

You save €6.70

Add all 3 to cart

The bundle discount is applied in the cart. Products already on sale keep their own price.

On the product page, before the description: the products bought together, the total and one button that adds them all.

Requirements

Component	Version
WordPress	7.0 or later
WooCommerce	11.2 or later (HPOS and Cart/Checkout blocks supported)
PHP	8.1 or later
Theme	Block themes (Twenty Twenty-Five tested) and classic themes

Installation

1. Download the latest version from **My account > Downloads** on ecom-addons.com.
2. In WordPress, go to **Plugins > Add New > Upload Plugin**, choose the zip file and click **Install Now**, then **Activate**.

3. Edit a product and open **Product data > Linked products**.

Set a bundle on a product

Under Upsells and Cross-sells, the **Frequently bought together** group has two fields:

Field	What to enter
Bought together	Up to 3 simple products, searched like upsells. Their order is the order on the page.
Bundle discount (%)	0 to 50. Leave empty for no discount.

Update the product. An empty **Bought together** field removes the bundle. A product that is out of stock, hidden or not purchasable is left out of the block until it can be bought again; while one is missing, the discount is not offered.

The screenshot shows the 'Product data' section for a 'Simple product'. The 'Linked Products' tab is selected. Under the 'Bought together' section, there is a list of products: 'Canvas Tote (DEMO-CANVAS-TOT)' and 'Wool Beanie (DEMO-WOOL-BEANI)'. A red circle highlights the 'Bundle discount (%)' field, which contains the value '10'. Callout boxes provide instructions: '1 Search products as for upsells.' and '2 Leave empty for no discount.'

Product data > Linked products: up to three products to show with this one, and the bundle discount.

What customers see

Before the product description (block themes) or after the product summary (classic themes), the block lists the product and the products of its bundle with their image, name and price. All are ticked; unticking one updates the total and the button ("Add 2 to cart"). With a discount, a badge

says how much the complete bundle saves, and the total shows the regular amount struck through. The button adds one unit of each ticked product and opens the cart.

The block's HTML is the same for every visitor, so page caches are safe, and it works without JavaScript.

The bundle discount in the cart

The screenshot displays a WooCommerce cart interface. On the left, under the 'PRODUCT' column, three items are listed: 'Ceramic Mug' (€20.00), 'Canvas Tote' (€25.00), and 'Wool Beanie' (€22.00). Each item has a quantity selector set to 1 and a trash icon. A dark blue tooltip with white text is positioned over the items, stating: '1 10% off each product of the bundle. Products on sale would keep their own price.' On the right, under the 'CART TOTALS' column, the 'Subtotal' is €67.00. Below it, a line item for 'Bundle discount' is highlighted with a green box, showing a value of -€6.70. The 'Estimated total' is €60.30. At the bottom right, there is a black button labeled 'Proceed to Checkout'.

PRODUCT	TOTAL	CART TOTALS
Ceramic Mug €20.00 - 1 +	€20.00	Add coupons
Canvas Tote €25.00 - 1 +		Subtotal €67.00
Wool Beanie €22.00 - 1 +	€22.00	Bundle discount -€6.70
		Estimated total €60.30
Proceed to Checkout		

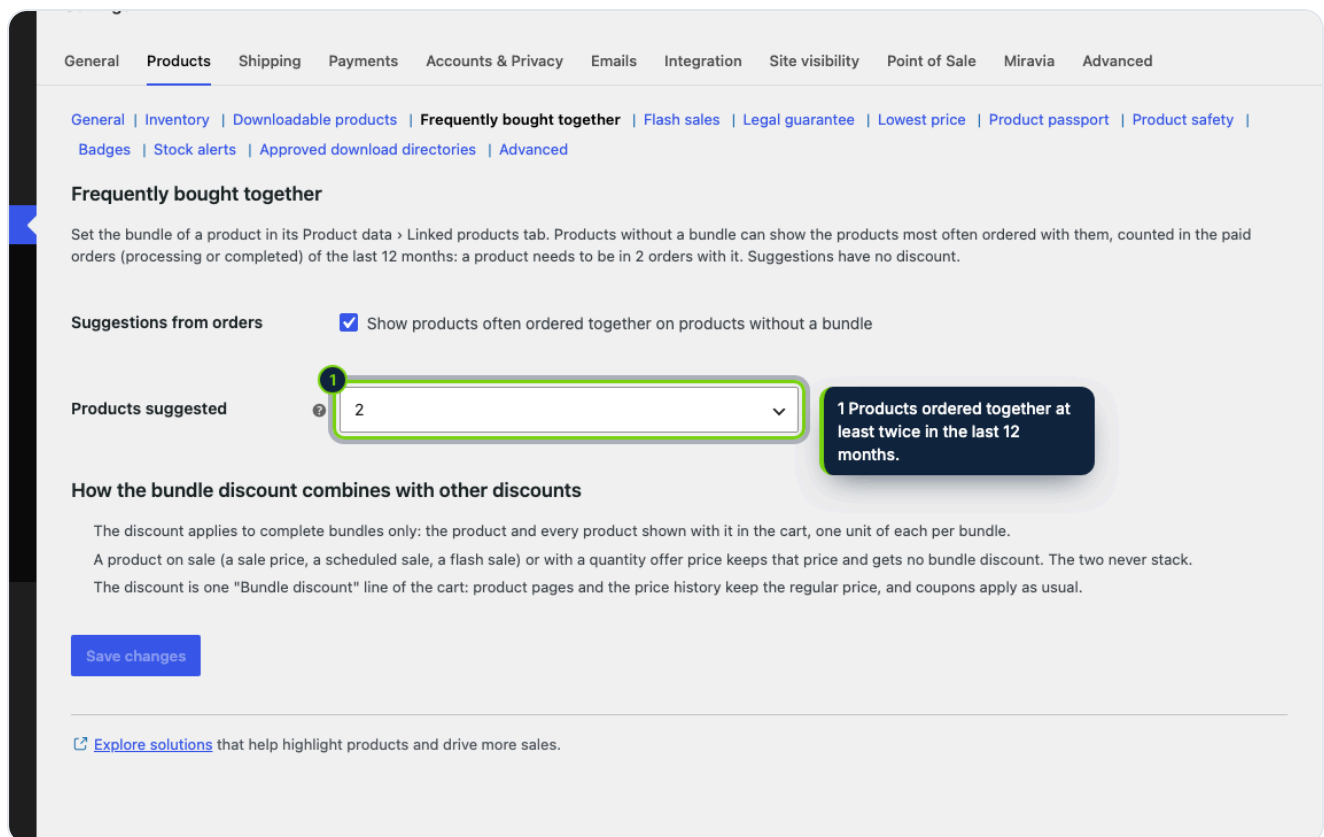
In the Cart and Checkout blocks, the bundle discount is one line of the totals; the order and its emails keep it.

When the cart holds the product and every product of its bundle, a **Bundle discount** line takes the percentage off one unit of each. Two complete bundles get it twice; an extra unit of only one product does not. Removing a product of the bundle removes the line. It is a cart fee, so the Cart and Checkout blocks, the classic cart, the order, the admin and the emails all show it.

How the discount combines with other discounts

- **Never stacked.** A product on sale — a sale price, a scheduled sale, a flash sale of our Flash Sales Countdown plugin — or priced by a tier of our Bulk Pricing Tiers plugin keeps that price and gets no bundle discount. The other products of the bundle still get theirs.
- **One unit, one bundle.** When products belong to several bundles, each unit counts in one bundle only, the larger discount first.
- **Coupons** apply as usual. Product pages, shop lists and price histories keep the regular price.

Suggestions from orders



WooCommerce > Settings > Products: suggestions from past orders for products without a bundle, and the stacking rules.

In **WooCommerce > Settings > Products > Frequently bought together** (also the **Settings** link in the plugins list):

Setting	Default	What it does
Suggestions from orders	On	Products without a bundle show the products most often ordered with them.
Products suggested	2	1 to 3 products.

The plugin counts the paid orders (processing or completed) of the last 12 months; a product needs to be in 2 orders with the product to be suggested. Counts are cached for 6 hours. Suggestions have no discount; a bundle you set always wins over them.

Styling

The block uses your theme's fonts and button style. Override the CSS variables `--ecom-bt-accent`, `--ecom-bt-border`, `--ecom-bt-bg` and `--ecom-bt-muted` of `.ecom-bt` in your theme to change its colours.

Data and uninstall

Bundles are stored as product meta (`_ecom_bt_items` , `_ecom_bt_percent`), settings in two options and order counts in transients. No personal data and no external service. Deleting the plugin removes all of them; orders keep their bundle discount line.

Languages

The plugin is translated into English, Spanish and French.

Updates and support

Your licence includes every new version and 6 months of support. New versions are in **My account** › **Downloads**; for help, open a ticket in **My account** › **Support**.