



// prestashop • user guide

Back in Stock & Price Drop Alerts

Version 1.1.0
ecom-
addons.com

Back in Stock & Price Drop Alerts lets customers leave their email address on a product they cannot buy now, or one they find too expensive, and sends them **one email** when it is back in stock or cheaper. Addresses are confirmed by email, every email has an unsubscribe link and alerts are deleted automatically.

Home / Clothing / Women / Hummingbird printed t-shirt



-20%

HUMMINGBIRD PRINTED T-SHIRT

€23.90
€19.12 **SAVE 20%**

Regular fit, round neckline, short sleeves. Made of extra long staple pima cotton.

Size: S

Color: White
☒ ☐

Quantity
 ADD TO CART 

 **Out-of-Stock**
Product available with different options

Share   

1 Only on products and combinations that cannot be ordered.

2 Explicit consent, with a link to your privacy policy.

1 Sold out for now
Leave your email address and we will let you know as soon as it is back in stock.

Email address

2 ☒ I agree to receive this alert by email and to the use of my email address for it. [Privacy policy](#)

NOTIFY ME WHEN AVAILABLE

One email per alert. You can unsubscribe at any time with the link in each email.

Security policy
(edit with the Customer Reassurance module)

A sold-out size: the customer leaves an email address to hear when it is back.

Requirements

Back in Stock & Price Drop Alerts - 1.1.0

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Component	Version
PrestaShop	8.2 · 9.0
PHP	8.1 or later
Theme	Classic (tested) or a theme with the standard product hooks
Outgoing email	Working (the shop already sends order emails)

Installation

1. Download the latest version from **My account > Downloads** on ecom-addons.com.
2. In the back office, go to **Modules > Module Manager** and click **Upload a module**.
3. Choose the zip file. The form appears on product pages right away.
4. The bundled **Mail alerts** module (ps_emailalerts) has its own "notify me when available" form: in its configuration, switch off **Product availability** so customers see only one form.
5. Recommended: add the **cron URL** shown in the module configuration to your hosting's cron jobs, every 10 to 15 minutes, if your stock is updated by imports or an ERP.

How it works for your customers

Back in stock. When a product (or the chosen combination) cannot be bought, the product page shows a box under the buy button. The customer types their email address (filled in when they are signed in), ticks the consent box and presses **Notify me when available**. The box follows the combination the customer selects.

Price drop. On products in stock, a closed **Notify me if the price drops** section sits under the buy button. It works the same way; the alert is sent when the price falls below the price the customer saw (and by at least the minimum drop you set).

Home / Accessories / Home Accessories / Mug Today is a good day

MUG TODAY IS A GOOD DAY

€11.90

Tax included
White Ceramic Mug. 325ml

Quantity: 1 [ADD TO CART](#) [Wishlist](#)

Share [Facebook](#) [Twitter](#) [Pinterest](#)

1 Notify me if the price drops
Leave your email address and we will write to you once if this product gets cheaper.

Email address:

☐ I agree to receive this alert by email and to the use of my email address for it. [Privacy policy](#)

[NOTIFY ME](#)

One email per alert. You can unsubscribe at any time with the link in each email.

[Security policy](#)
(edit with the Customer Reassurance module)

[Delivery policy](#)
(edit with the Customer Reassurance module)

[Return policy](#)
(edit with the Customer Reassurance module)

[Description](#) [Product Details](#)

Add an optimistic touch to your morning coffee and start the day in a good mood! 8,2cm diameter / 9,5cm height / 0.43kg. Dishwasher-proof.

On products in stock, customers can ask to hear about a price drop.

Confirmation (double opt-in). The customer receives an email with a confirmation link; the alert is only active once they click it. Unconfirmed requests are deleted after 48 hours, and an address cannot have more than 5 waiting for confirmation. Asking twice for the same alert sends nothing new.

The alert. As soon as the stock comes back or the price drops, the customer receives one email with a link to the product and its picture. The alert is then marked as sent: it is never repeated. Every email (confirmation and alert) has an **Unsubscribe** link that deletes the alert in one click.

Hummingbird printed t-shirt : Color - White, Size - S is back in stock



Good news: Hummingbird printed t-shirt : Color - White, Size - S is available again. Stock may be limited.

1

[View the product](#)

1 Links to the size the customer asked for.

This is a one-time alert: we will not write to you again about it.

2

You receive this email because you asked for this alert at PrestaShop. [Unsubscribe](#)

[PrestaShop](#)

2 One-click unsubscribe in every email.

The alert: one email with the product, a button to buy it and an unsubscribe link.

Alerts in your back office

Go to **Catalog > Stock & price alerts**. The top table lists the sold-out products with the most customers waiting, so you know what to restock first. Below, every alert with its product, type, address, status (waiting for confirmation, active or sent) and dates; filter by status and delete an alert if needed (the customer is not notified).

Stock & price alerts

Most wanted out-of-stock products

1 Restock first what most customers are waiting for.

1 Customers waiting

2

3 active, 1 waiting for confirmation, 1 sent.

Stock & price alerts

2 Status: waiting for confirmation, active or sent.

ID	Product	Alert	Email	Status	Requested	Sent	
5	Mug Today is a good day	Price drop	zoe@example.com	Waiting for confirmation	2026-10-23 07:27		Delete
4	Hummingbird printed t-shirt : Color - White, Size - M	Back in stock	leo@example.com	Active	2026-10-23 03:27		Delete
3	Hummingbird printed t-shirt : Color - White, Size - S	Back in stock	mia@example.com	Active	2026-10-22 08:27		Delete
2	Hummingbird printed t-shirt : Color - White, Size - S	Back in stock	noah@example.com	Active	2026-10-21 08:27		Delete
1	Hummingbird printed t-shirt : Color - White, Size - S	Back in stock	emma@example.com	Sent	2026-10-23 08:27	2026-10-23 08:27	Delete

Catalog > Stock & price alerts: what customers are waiting for, and every alert.

When alerts are sent

Alerts are checked as soon as the stock of a product or combination changes (an order, a cancelled order, the product page, an import) and when a product, a combination or a specific price is saved. The cron URL checks every active alert, including discounts that start on a date, and deletes expired ones. Each run sends at most 50 alerts per product (200 from the cron URL); the rest go out on the next run.

Settings

Go to **Modules > Module Manager > Back in Stock & Price Drop Alerts > Configure**.

Setting	What it does
Back-in-stock alerts	Shows the form on products and combinations that cannot be bought. On by default.
Price-drop alerts	Shows "Notify me if the price drops" on products in stock. On by default.
Double opt-in	Asks customers to confirm their address before the alert is active. On by default; we recommend keeping it.
Minimum price drop	0 by default (any drop). For example 10: price alerts only go out when the price drops at least 10%.
Keep alerts for	180 days by default (7 to 730). Older alerts are deleted, sent or not.
Privacy policy URL	Linked next to the consent checkbox. Empty: no link.

Settings

Alerts are sent as soon as the stock or the price of a product changes in the shop. For stock updated by imports or other tools, call this URL every 10 to 15 minutes from a cron job: `http://localhost:8081/stock-alert?do=cron&t=6310e00c32530870688fa63a67603ce7`

Back-in-stock alerts
☒ Yes
Show the form on products and combinations that cannot be ordered.

Price-drop alerts
☒ Yes
Show "Notify me if the price drops" on products that can be ordered.

Double opt-in
☒ Yes

1 On by default.

Customers confirm their address with a link sent by email before the alert is active. Recommended.

Minimum price drop
 %
Price alerts are only sent when the price drops at least this much. 0: any drop.

Keep alerts for
 days

2 Then deleted, sent or not.

Alerts older than this are deleted, sent or not. Unconfirmed ones are deleted after 48 hours.

Privacy policy URL
Linked next to the consent checkbox of the form.

Save

Settings: which alerts to offer, double opt-in, minimum price drop and how long alerts are kept.

Personal data and privacy

The addon stores the email address, the product, the type of alert, the language, the price when subscribing, the status and the dates (requested, confirmed, sent), and the customer account when they are signed in. It is used only to send that alert, once: no marketing list is built and nothing is sent to third parties. The consent box is never pre-ticked, the confirmation email proves the address, and alerts disappear after the retention period. With the official **GDPR** module (psgdpr), a customer's alerts are included in the data export and erased with their data; deleting a customer also deletes their alerts. Uninstalling the module deletes every alert. Mention the alerts in your privacy policy. This guide is not legal advice.

Languages

The addon is translated into English, Spanish and French. The form follows the language of the page and the emails are sent in the language the customer used.

Updates and support

Your licence includes every new version and 6 months of support. New versions are in **My account** › **Downloads**; for help, open a ticket in **My account** › **Support**.