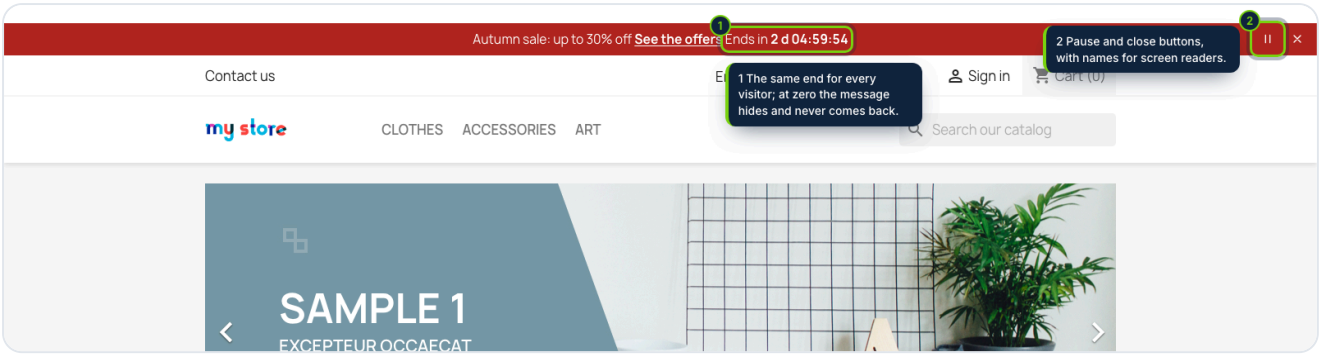
// prestashop · user guide

Promo Bar, Popups & Floating Buttons

Version 1.0.0
ecom-addons.com

Promo Bar, Popups & Floating Buttons puts your campaign messages on the shop without touching the theme: an **announcement bar** with up to 5 rotating messages and honest countdowns, up to **3 popups** to promote a coupon or news, and up to **6 floating buttons** so customers can call you, write to you on WhatsApp or by email, or find your social networks in one tap. Each item has its own dates, pages, devices and colours.



The announcement bar at the top of the shop: rotating messages, a link and a countdown to a fixed end.

Requirements

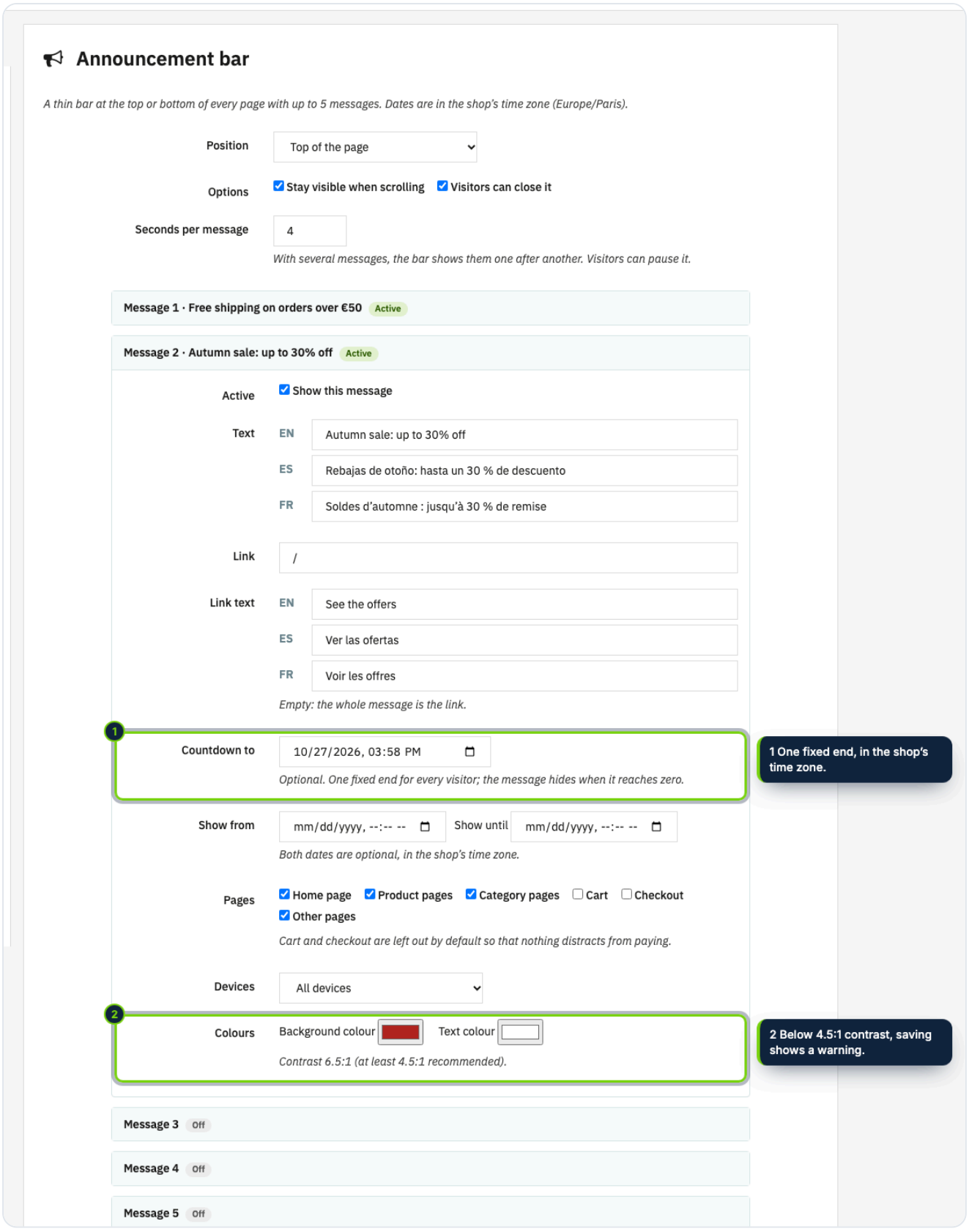
Component	Version
PrestaShop	8.2 · 9.0
PHP	8.1 or later
Theme	Classic (tested) or another theme with the `displayAfterBodyOpeningTag` and `displayBeforeBodyClosingTag` hooks

Installation

1. Download the latest version from **My account › Downloads** on ecom-addons.com.
2. In the back office, go to **Modules › Module Manager** and click **Upload a module**.
3. Choose the zip file, then click **Configure**. Nothing shows in the shop until you switch an item on: a sample message is ready but off.

Configuration

The module page has three panels, each with its own **Save** button. Items are slots: fill one in and tick **Active** to show it; a slot left empty is ignored. Every text has one field per shop language; a language left empty uses the shop's default language.



Module page, announcement bar: position, rotation and up to 5 messages with texts per language, link, countdown, dates, pages, devices and colours.

Setting	What it does
Position	Top of the page (right after the opening of `<body>`) or bottom of the page.
Stay visible when scrolling	Top: the bar sticks to the top of the window. Bottom: it stays fixed at the bottom.
Visitors can close it	Shows a close button; the browser remembers it until you change the bar.
Seconds per message	3 to 30 (default 6). With several messages they take turns.
Text, link, link text	The message, an optional link (`https://…`, `http://…` or a path of your shop such as `/2-home`) and the text of the link. Without link text, the whole message is the link.
Countdown to	Optional end date and time: the message shows "Ends in 2 d 04:59:54" and the exact end. At zero the message hides; it never starts again.
Show from / Show until	Optional period, in the shop's time zone.
Pages	Home, product, category, cart, checkout, other pages. Cart and checkout are off by default.
Devices	All devices, computers only or mobile phones only (narrower than 768 px).
Colours	Background and text colour of each item. The module page shows the contrast; below 4.5:1, saving shows a warning (the item is still saved).

Popups

Popups

Up to 3 popups to promote a coupon or news. They open as an accessible dialog that closes with Esc, the close button or a click outside.

Popup 1 · Welcome to the shop Active

Active — Show this popup

Title
EN: Welcome to the shop
ES: Bienvenido a la tienda
FR: Bienvenue dans la boutique

Text
EN: Get 10% off your first order with this code.
ES: Consigue un 10 % de descuento en tu primer pedido con este código.
FR: Profitez de 10 % de remise sur votre première commande avec ce code.

Image



Remove this image
Choose File No file chosen
PNG, JPEG, GIF or WebP, 2 MB at most.

Image description
EN: A gift box
ES: Una caja de regalo
FR: Une boîte cadeau
For screen readers. Leave it empty if the image is only decoration.

Coupon code: WELCOME10
Optional. Shown with a copy button; create the coupon itself in your shop.

Button text
EN: Start shopping
ES: Empezar a comprar
FR: Commencer mes achats

Button link: /

1 **Open**: After a few seconds — Seconds or percent: 2
After N seconds, or after scrolling N percent of the page. Ignored on exit intent.

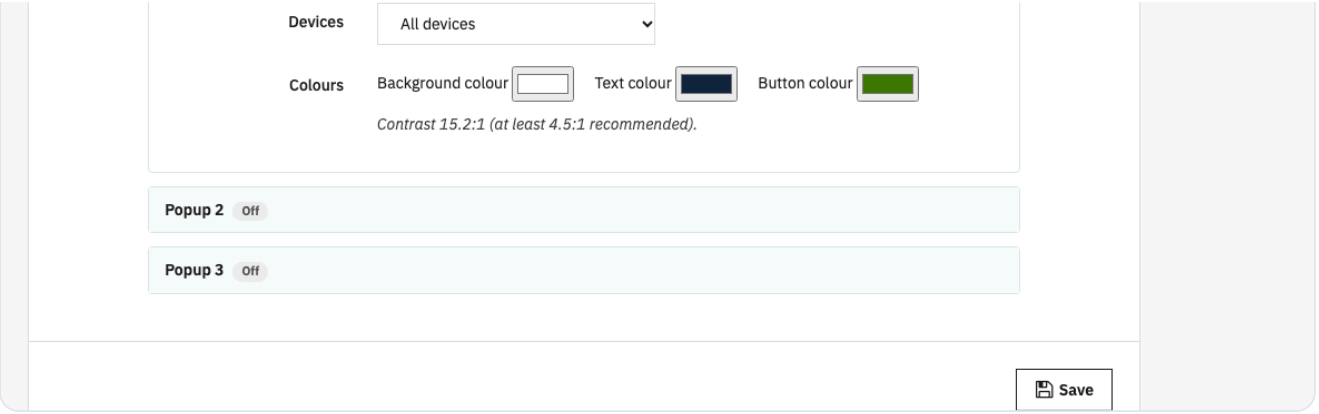
1 After N seconds, after scrolling N % or on exit intent.

2 **How often**: Once per visit — Days: 7
Remembered in the visitor's browser only; nothing is sent anywhere.

2 Remembered in the browser only: no cookie, nothing sent.

Show from: mm/dd/yyyy, --:-- -- — Show until: mm/dd/yyyy, --:-- --
Both dates are optional, in the shop's time zone.

Pages: Home page, Product pages, Category pages, Cart, Checkout, Other pages
Cart and checkout are left out by default so that nothing distracts from paying.



Popups: title, text, image, coupon, button, when it opens and how often, for each language.

Setting	What it does
Title, text	The heading (required in the default language) and a short text.
Image	PNG, JPEG, GIF or WebP up to 2 MB, saved in `img/ecomaddonspromobar/`. Add a description for screen readers, or leave it empty for a decorative picture.
Coupon code	Optional; shown with a **Copy code** button. Create the cart rule itself in **Catalog › Discounts**.
Button text, button link	An optional button, for example to the sale category.
Open	After N seconds (0–300), after scrolling N % of the page (1–100) or when the pointer leaves the page on a computer (exit intent).
How often	On every page view, once per visit (browser session) or once every N days (1–365).
Dates, pages, devices, colours	As for bar messages, plus the colour of the button.

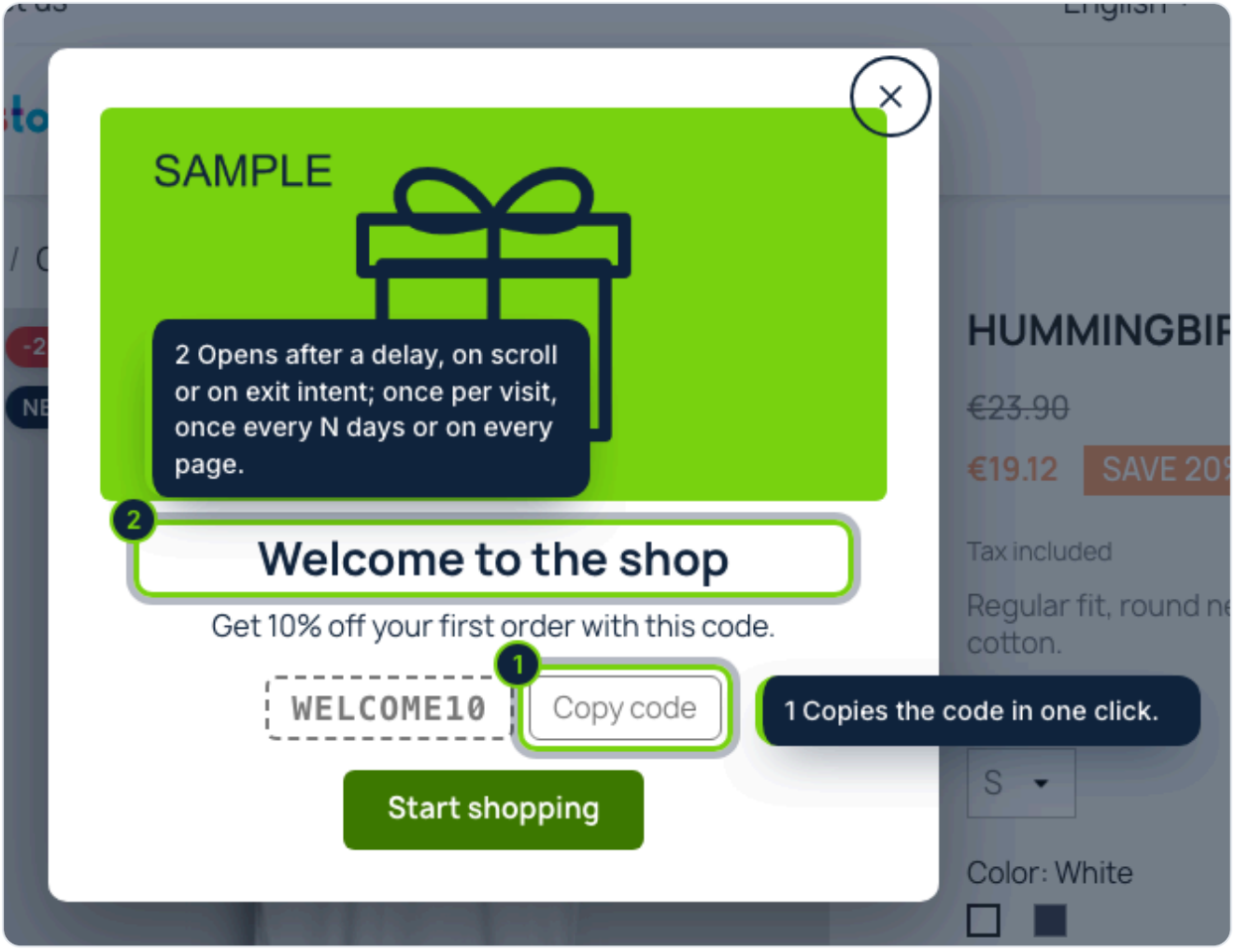
Floating buttons

Choose the side of the screen, then up to 6 buttons:

Type	Number, email or address	What the button does
Call	A phone number	Opens `tel:` on phones.
WhatsApp	The number with its country code, digits only (`34600123456`)	Opens a WhatsApp chat (`https://wa.me/…`) starting with the **WhatsApp message** you write per language; visitors can change it before sending.
Email	An email address	Opens `mailto:`.
Link	Any address of your shop or elsewhere	A label is required.
Instagram, Facebook, TikTok, YouTube, X, LinkedIn, Pinterest, Telegram	The address of your page	Opens your profile; drawn with our own generic icons, not the networks' logos.
Back to top	(empty)	Appears after scrolling.

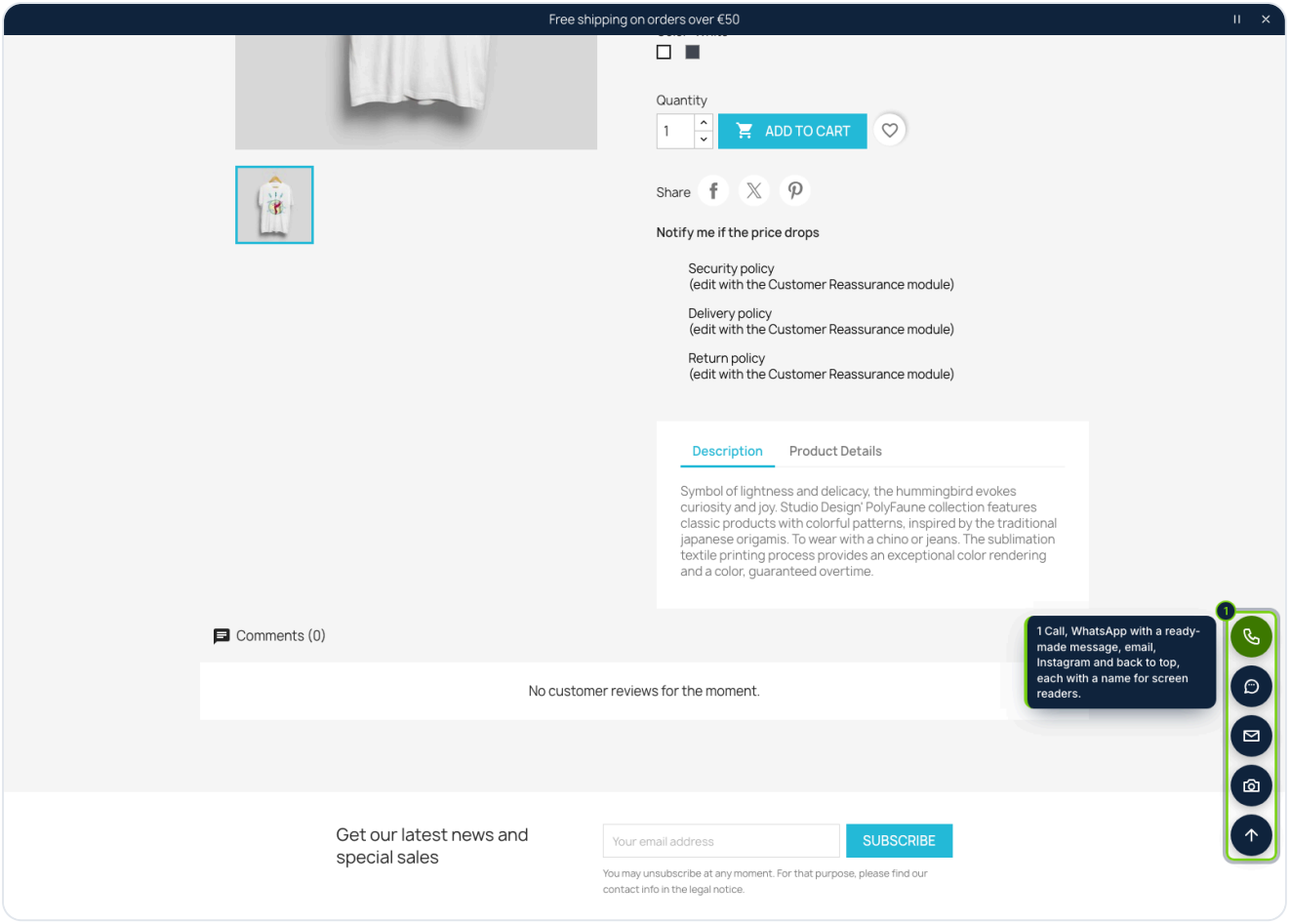
Each button has a label for screen readers, shown on hover; Call, WhatsApp, Email and Back to top have a translated one by default, the social networks use their name. A full WhatsApp chat or order flow is a separate addon (WhatsApp order); this button only opens the conversation.

How it works in the shop



A popup with a picture, a coupon code to copy and a button. Esc, the close button or a click outside close it.

- The bar is printed in the page HTML, so it shows at once without making the page jump. The CSS and JavaScript (one small file each, no external requests) load only on pages that show something.
- Popups are native modal dialogs: the keyboard stays inside while they are open, **Esc** closes them and focus goes back where it was. Only one opens at a time.
- Rotation pauses while the pointer or the keyboard focus is on the bar, and the pause button stops it; visitors who ask their system for reduced motion start paused.
- The page is the same for every visitor: the device, the popup frequency and the "closed" flags are decided in the browser. Dates are checked on the server and again in the browser.



Floating buttons to call, write on WhatsApp or by email, open your social networks or go back to the top, on the pages and devices you choose.

Styling

The items use your theme's font. Colours come from each item's settings; you can also override `--ecom-promo-radius` (popup corners) and `--ecom-promo-z` (stacking order) in your theme's CSS, or style the classes `.ecom-promo-bar`, `.ecom-promo-popup` and `.ecom-promo-fab`.

Data, privacy and uninstall

The module stores its settings in four configuration values (`ECOM_PB_BAR`, `ECOM_PB_POPUPS`, `ECOM_PB_BUTTONS`, `ECOM_PB_ROTATE`) and the popup images in `img/ecomaddonspromobar/`. It sets no cookies and sends nothing anywhere: whether a visitor closed the bar or already saw a popup is kept in their own browser (`localStorage` / `sessionStorage`), which the visitor asked for by closing it. In multistore, settings saved in the **All shops** context apply to every shop; pick one shop in the context selector to give it its own items. Uninstalling removes the settings and the images.

Languages

The module is translated into English, Spanish and French; your messages have one field per shop language, so any language your shop uses works.

Updates and support

Your licence includes every new version and 6 months of support. New versions are in **My account › Downloads**; for help, open a ticket in **My account › Support**.