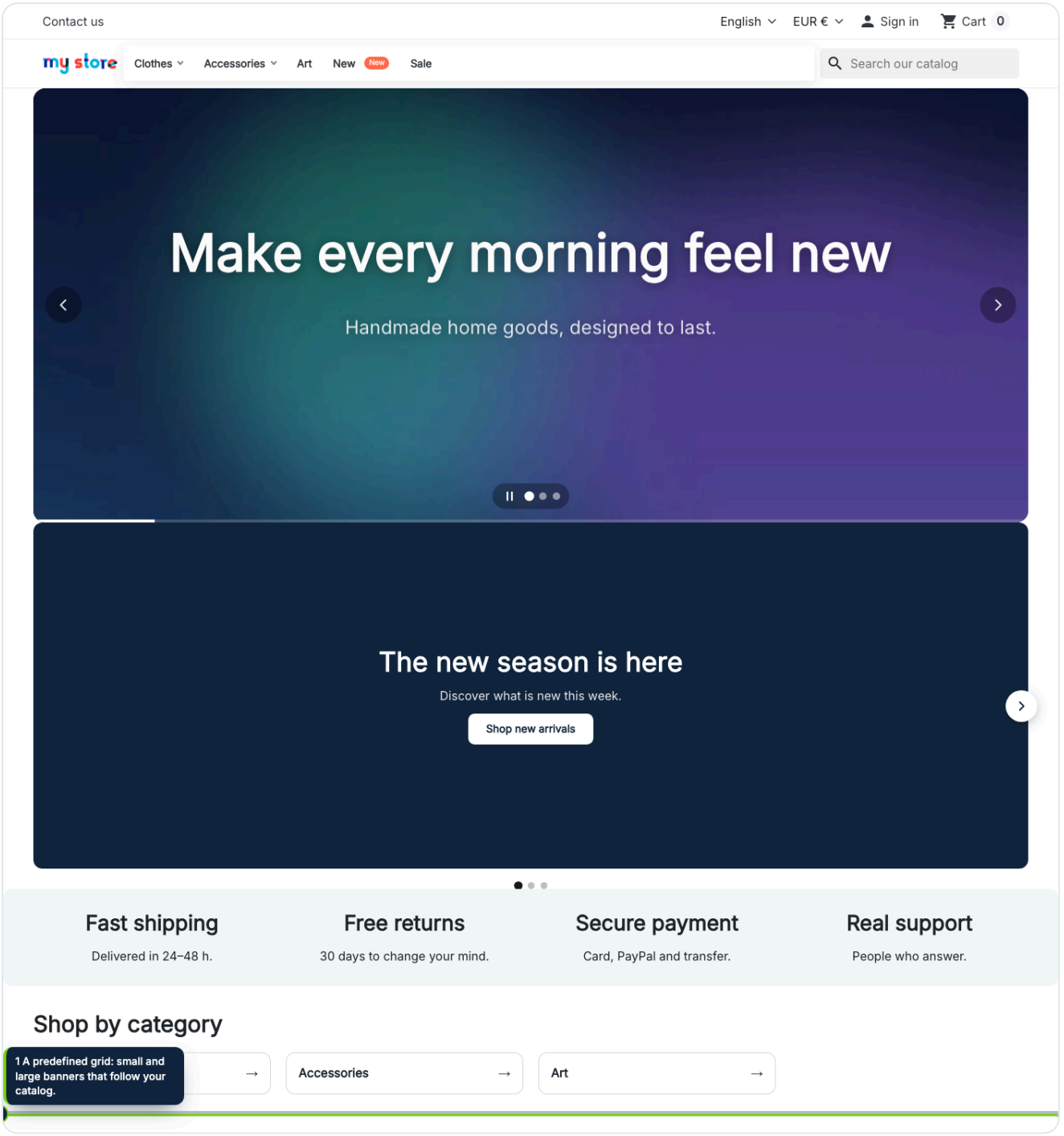
// prestashop · user guide

Content Blocks Pro

Version 1.0.0
ecom-addons.com

Content Blocks Pro lets you build almost your whole home page — and the content areas of your category, product, cart and footer pages — from the back office: banners, images, products, videos, text and sliders, in predefined grids, with every text translatable and every shop of a multistore keeping its own blocks.



A home page made of blocks: a slider, benefits, categories, a mosaic and products, all editable and translatable.

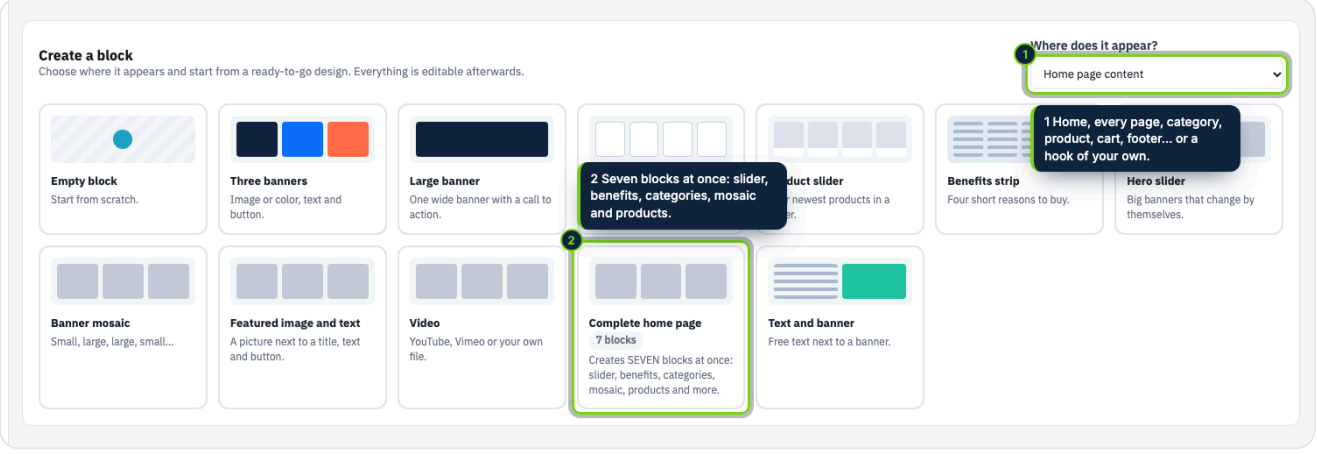
Requirements

Component	Version
PrestaShop	8.1 · 8.2 · 9.0
PHP	8.1 or later
Theme	Any theme: blocks are printed in the display hooks the theme already has (home, footer, category, product, cart…) or in hooks you create

Installation

1. Download the latest version from **My account › Downloads** on ecom-addons.com.
2. In the back office, go to **Modules › Module Manager** and click **Upload a module**; choose the zip file.
3. Open **Configure** on **Content Blocks Pro**. Nothing changes in your shop until you create a block.

Create a block



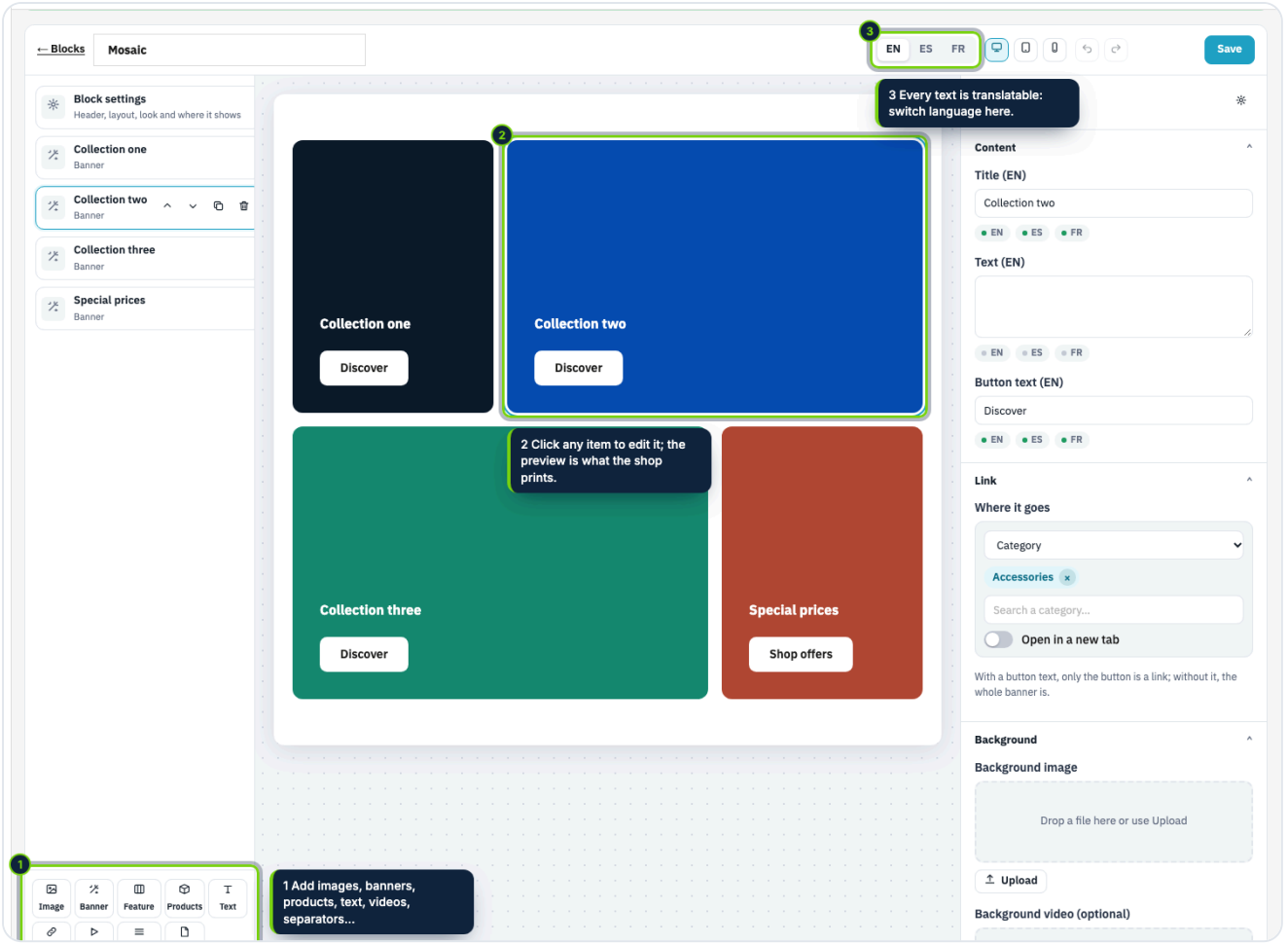
Choose where a block appears and start from a ready-to-go design, even a complete home page in one click.

1. Under **Where does it appear?** pick the place: the home page, every page, a category page, a product page, the cart, the footer or a hook of your own.
2. Click a design. It opens in the editor, ready to change.

Design	What you get
Empty block	Start from scratch
Three banners	Three banners with text and button
Large banner	One wide banner with a call to action
Category tiles	Cards that link to your main categories
Product slider	Your newest products in a slider
Benefits strip	Four short reasons to buy
Text and banner	Free text next to a banner
Hero slider	Big banners that change by themselves
Banner mosaic	Small, large, large, small…
Featured image and text	A picture next to a title, text and button
Video	YouTube, Vimeo or your own file
Complete home page	**Seven blocks at once** (the page asks you to confirm): slider, benefits, categories, mosaic, new products, featured image and best sellers

Each design can be created as many times as you want; each one is a separate block you can edit, turn off, move or delete from **Your blocks**.

The editor



The editor: the items on the left, the live block in the middle (click an item to edit it) and its settings on the right.

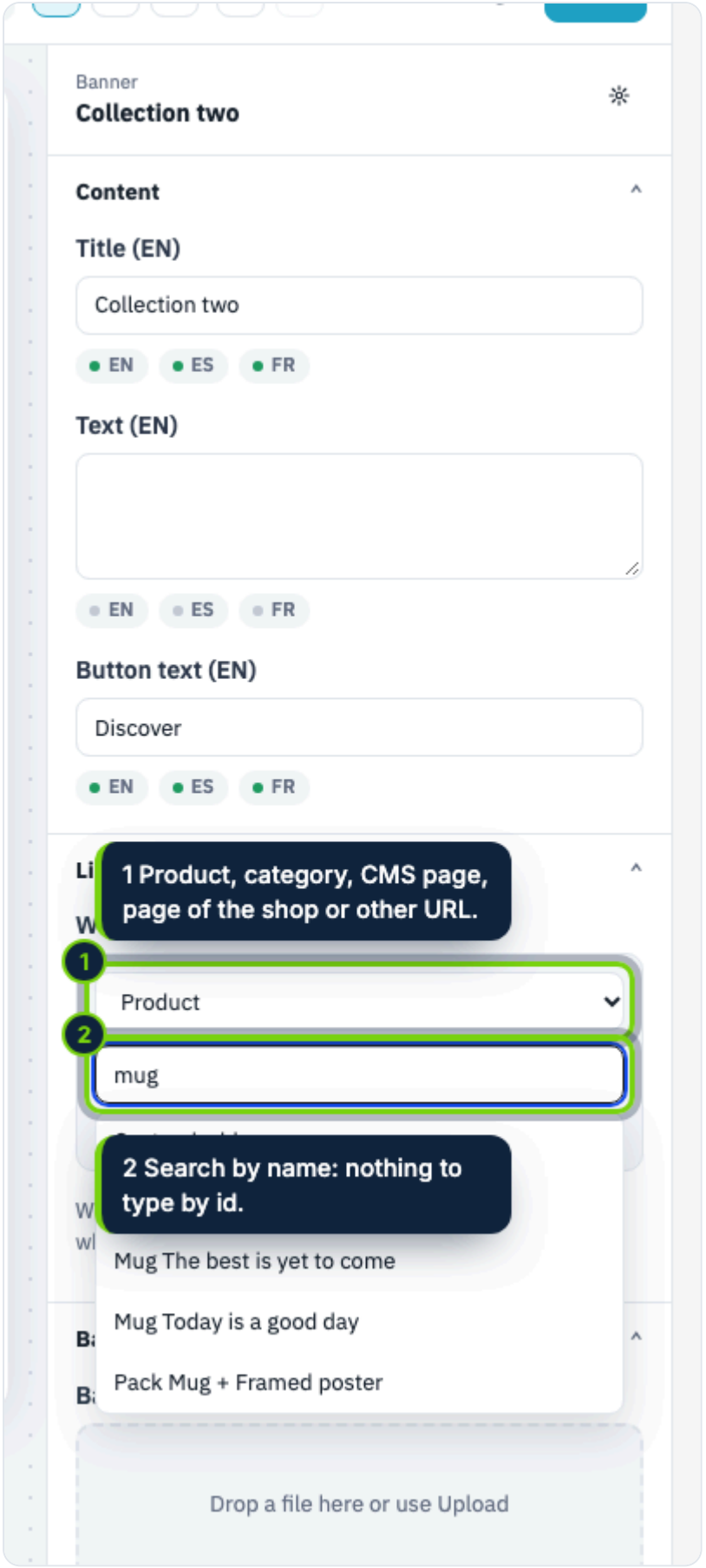
- **Left:** the items of the block. Drag to reorder, or use the arrows; duplicate or delete with the icons. **Block settings** is the first row.
- **Middle:** the block exactly as the shop prints it. Click an item to select it. Use the computer, tablet and phone buttons to see it on each device.
- **Right:** the settings of what is selected.
- **Top:** the name (only you see it), the language of the texts you are editing, undo and redo, and **Save** (Ctrl/⌘ + S).

Items

Item	What it does
Image	A photo with description, caption, shape (original, 1:1, 4:3, 16:9…) and an optional link
Banner	A photo, a video or a color as background, with title, text and a button. With a button text only the button is a link; without it the whole banner is
Link	A card that goes to any page. Leave the title empty to use the name of the product, category or page
Products	Products chosen by hand, from a category, the newest or the best sellers, with price and an optional button
Text	Free text: bold, italic, headings, lists and links
Featured image and text	A picture next to a title, a text with links and a button; the picture on the left or the right
Video	A YouTube or Vimeo link, or an MP4/WebM file (up to 40 MB) that can play by itself, muted and looping
Separator	A line, a dotted line or empty space; always takes the whole row
Code	Your own HTML, printed as it is (for embeds or forms of other services)

Banners can also use a video as background. Videos from YouTube and Vimeo load **only when the visitor presses play**: no cookies and no third-party request before that.

One way to choose every link



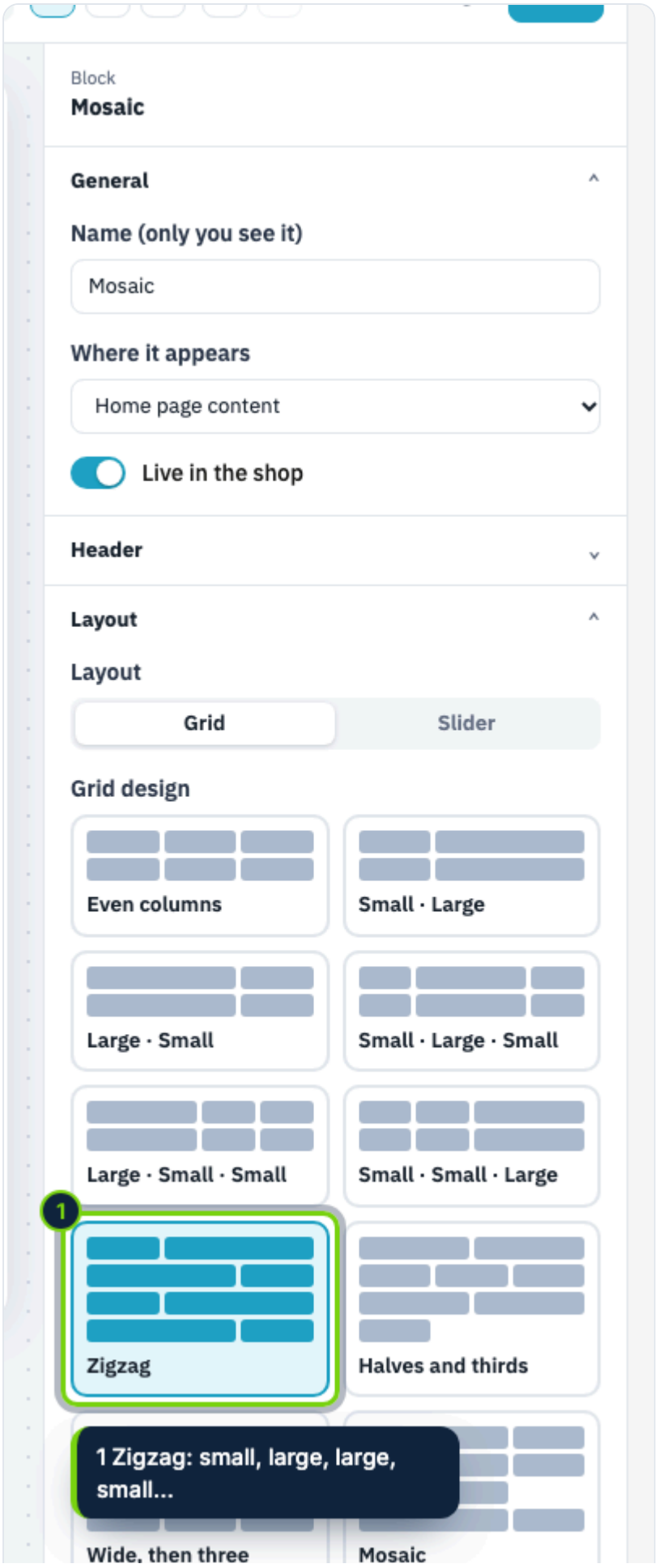
Every link is chosen the same way: a product, a category, a CMS page, a page of the shop or any other address.

Every link in every item, the "see all" link of the header and the links inside a text are chosen with the same control:

- **Product, Category, CMS page:** search by name and pick; it is stored by id, so renaming the product or changing its friendly URL never leaves a dead link. An inactive product leaves no link.
- **Page of the shop:** home, new products, best sellers, prices drop, contact, cart, sign in, my account, brands, suppliers, stores or sitemap.
- **Other URL:** any address, written **per language** (for pages that differ by language). `mailto:` and `tel:` work too.
- **Open in a new tab** is a switch on each link.

To link part of a text, select the words and click **Link** in the text toolbar; the link appears below it, ready to be chosen.

Grids and sliders


Block
Mosaic
General
Name (only you see it)
Mosaic
Where it appears
Home page content
Live in the shop
Header
Layout
Layout
Grid
Slider
Grid design
Even columns
Small · Large
Large · Small
Small · Large · Small
Large · Small · Small
Small · Small · Large
1
Zigzag
Halves and thirds
1 Zigzag: small, large, large, small...
Wide, then three
Mosaic



Predefined grids give the page rhythm: small and large cells that repeat row after row.

In **Block settings › Layout** choose **Grid** or **Slider**.

- **Grid design:** *even columns* (you choose from 1 to 6) or a predefined grid: small · large, large · small, small · large · small, large · small · small, small · small · large, zigzag, halves and thirds, wide then three, and mosaic. The pattern repeats row after row; an item set to **Whole row** takes a full row and the pattern starts again after it.
- **Tablet and phone:** the number of columns for each device. Predefined grids stack on a phone.
- **Slider:** slides visible, arrows, dots and autoplay with its seconds per slide. Without JavaScript it is still a row you can swipe.
- **Space between items,** vertical space, corner radius, background and text color, full width or contained, and an optional CSS class.

Header of a block

Every block can have a **title**, a **subtitle** and a **"see all" link** (text and destination), left or centered.

Translations and multistore

- Every text and every address has one value **per language** of the shop. The dots under a field show which languages are filled; a language without text uses the default language. Change the language you edit with the buttons at the top of the editor.
- Each shop of a multistore has **its own blocks**: switch the shop in the back office and you see its blocks. In a block's menu (⋯) use **Copy to shop…**: the copy starts switched off until you turn it on there.

Where a block appears

Blocks are placed in the display hooks of the front office:

Group	Places
Home page	Home page content
Every page	Above the header · Top of the page · Start of the content · End of the content · Bottom of the page
Category page	Top · Bottom
Product page	Under the images · Under the add to cart · With the add to cart button · Bottom
Cart	After the product list · Under the summary · Cross-selling area
Footer	Above · Main area · Below
Other pages	Page not found (404)

The module is only registered in the hooks that have blocks, so your shop does not run it anywhere else. If your theme does not print a hook, the blocks in it do not show: pick another place or create your own hook.

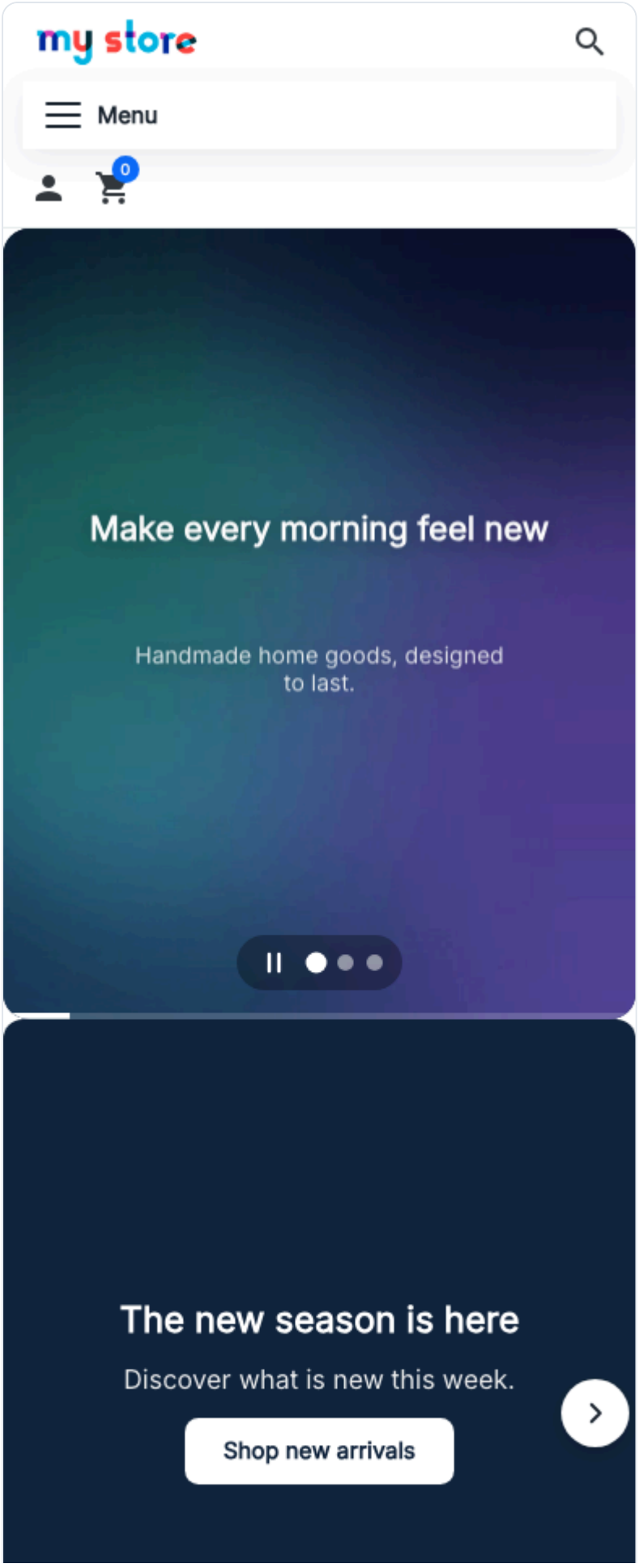
Your own hooks. At the bottom of the list, write a name (for example "Sale strip") and click **Create hook**. You get a code such as `{hook h='displayEcomCbSalestrip'}`: paste it anywhere in your theme's templates and choose that place when you create a block. A hook can only be removed when no block uses it.

Limit where a block shows. In **Block settings › Where it shows**:

- **Devices:** all, computer only or phone only.
- **Only on these pages:** home, category, product, CMS page, cart, checkout, search, brand, supplier or 404.
- **Only for these categories / products:** the block shows on those category pages (and their subcategories) and on the pages of those products (or products in those categories).

Leave everything empty to show it on every page of its place.

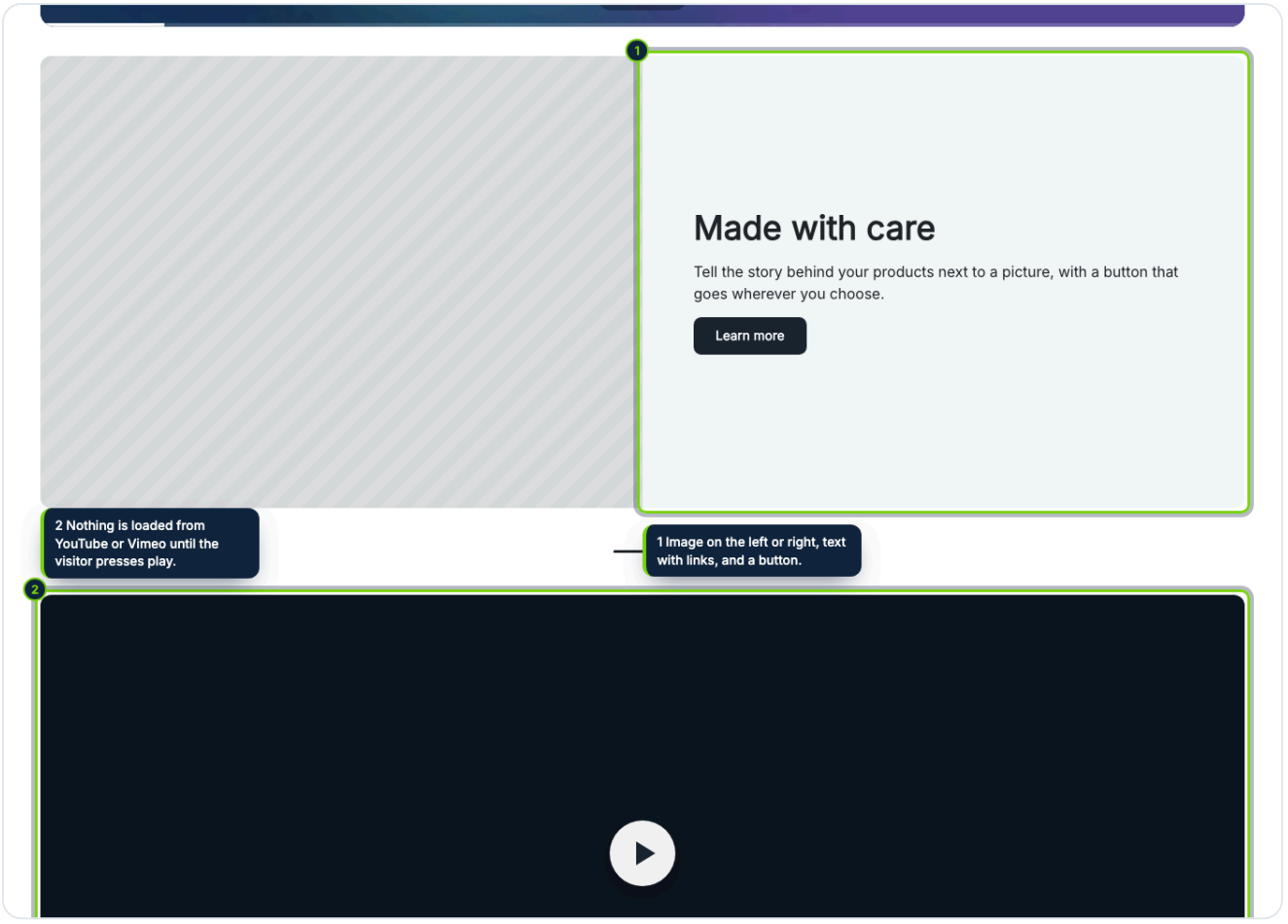
On the phone


my store
Menu
0
Make every morning feel new
Handmade home goods, designed to last.
The new season is here
Discover what is new this week.
Shop new arrivals



On a phone the grids stack and the sliders swipe; you choose the columns for computer, tablet and phone.

Featured image, separators and video



A featured image with text and a button, a separator and a video that loads only when pressed.

Basic look in the Theme Editor

If you use the Theme Editor, every live block appears in its **Studio** as a panel with the basics of its look — columns, space between items, vertical space, corner radius, background and text color — with a live preview of your shop. **Edit the content of the block** opens the editor of this module. Colors you leave untouched stay "none", so the block keeps following your theme.

Performance and safety

- About 5 KB of CSS and 2 KB of JavaScript, only on shops that have blocks. No override, no database change to the core.
- Images are lazy-loaded; sliders are a scroll row with optional arrows, so they work without scripts.
- Everything you type is escaped. Free text keeps only paragraphs, headings, bold, italic, lists, line breaks and links you choose with the link control. Uploaded files are checked by their content (JPG, PNG, WebP, AVIF, GIF; MP4, WebM). Only the **Code** item prints raw HTML, and only employees with access to the module can write it.

Troubleshooting

Problem	What to check
A block does not show	It must be **Live**; its place must exist in your theme (try another place or a hook of your own); check **Where it shows** (devices, pages, categories)
The block shows but the style looks off	A theme can override the CSS: add a CSS class in **Look** and style it from your theme
A link is missing	The product, category or page it points to is inactive or deleted: the item prints without a link
Nothing changes after saving	Clear the cache in **Advanced Parameters › Performance** and any page cache you use
The video does not load	The address must be a YouTube or Vimeo link; for your own file use MP4 or WebM up to 40 MB