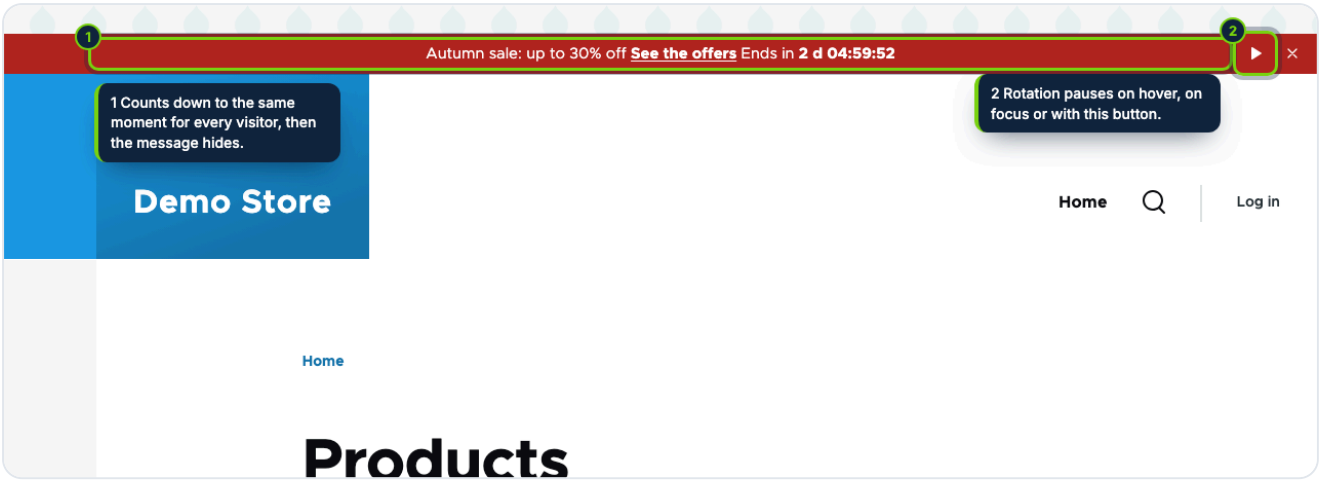
// drupal commerce · user guide

Promo Bar, Popups & Floating Buttons

Version 1.0.0
ecom-addons.com

Promo Bar, Popups & Floating Buttons puts your campaign messages in front of every visitor without editing the theme: an **announcement bar** with rotating messages and honest countdowns, **popups** with an image and a coupon code, and **floating buttons** to call you, open a WhatsApp chat, write to you or visit your social profiles. Each item has its own dates, page types, devices and colours, and its texts in every language of the site.



The announcement bar above the Olivero header: messages one after another, a countdown to a fixed end, pause and close buttons.

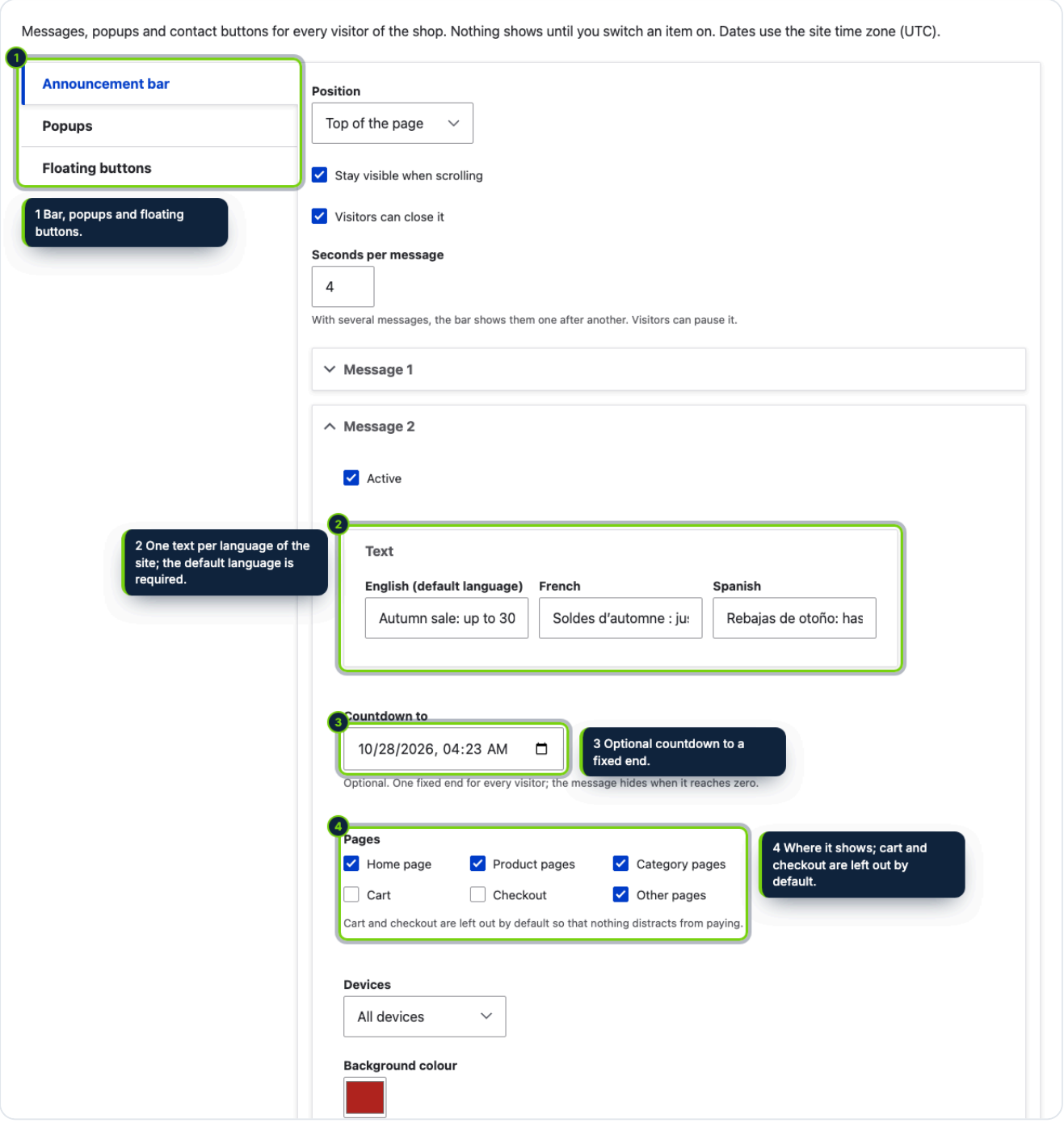
Requirements

Component	Version
Drupal	11.3
Commerce	3.x
PHP	8.3 or later
Theme	Any theme that prints `page_top` and `page_bottom` (tested with Olivero)

Installation

1. Download the latest version from **My account › Downloads** on ecom-addons.com.
2. Unzip it into `modules/custom/` (the folder is `ecom_addons_promo_bar`).

3. Enable it in **Extend** or with `drush en ecom_addons_promo_bar`, and give the **Administer the promo bar, popups and floating buttons** permission to the roles that run your campaigns.
4. The settings are in **Commerce › Configuration › Store › Promo bar, popups and buttons**. Nothing shows until you switch an item on (a sample bar message is ready, switched off).



Commerce › Configuration › Store › Promo bar, popups and buttons: three tabs with fixed slots, texts per language.

Settings

The form has three tabs. Each item is a slot you open, switch on with **Active** and fill in; slots left empty are ignored.

Setting	Where	What it does
Position	Bar	Top of the page (before the header) or bottom of the page
Stay visible when scrolling	Bar	Sticks to the top, or stays fixed at the bottom
Visitors can close it	Bar	A close button; the browser remembers it until you change the bar
Seconds per message	Bar	3 to 30 seconds per message when there are several (default 6)
Text, link, link text	Message	One text per language (the default language is required). Without a link text the whole message is the link
Countdown to	Message	Optional end date and time; the message hides when it is reached
Title, text, image, button, coupon code	Popup	Image: JPG, PNG, WebP or GIF up to 2 MB, with a description for screen readers
Open	Popup	After N seconds (0–300), after scrolling N % of the page, or when the pointer leaves the page (computers)
How often	Popup	On every page view, once per visit, or once every N days (1–365)
Side of the screen	Floating buttons	Right or left; up to 6 buttons
Type, number/email/address, label	Button	Call (`tel:`), WhatsApp (international number, digits only, such as 34600123456), Email (`mailto:`), Link (label required), Instagram, Facebook, TikTok, YouTube, X, LinkedIn, Pinterest, Telegram (the profile address) or Back to top
WhatsApp message	WhatsApp button	Optional first message per language; the visitor can change it before sending
Show from / until	Every item	Optional period, in the site time zone
Pages	Every item	Home page, product pages, category pages (taxonomy terms and the product listing view), cart, checkout, other pages. Cart and checkout are left out by default
Devices	Every item	All, computers only or mobile phones only (narrower than 768 px)
Colours	Every item	Background and text; the form warns when their contrast is below 4.5:1 (WCAG 2.2)

Wrong values (a link that does not start with `https://` , `http://` or `/` , a past countdown, an invalid phone number…) are marked on the field and nothing is saved until they are fixed.

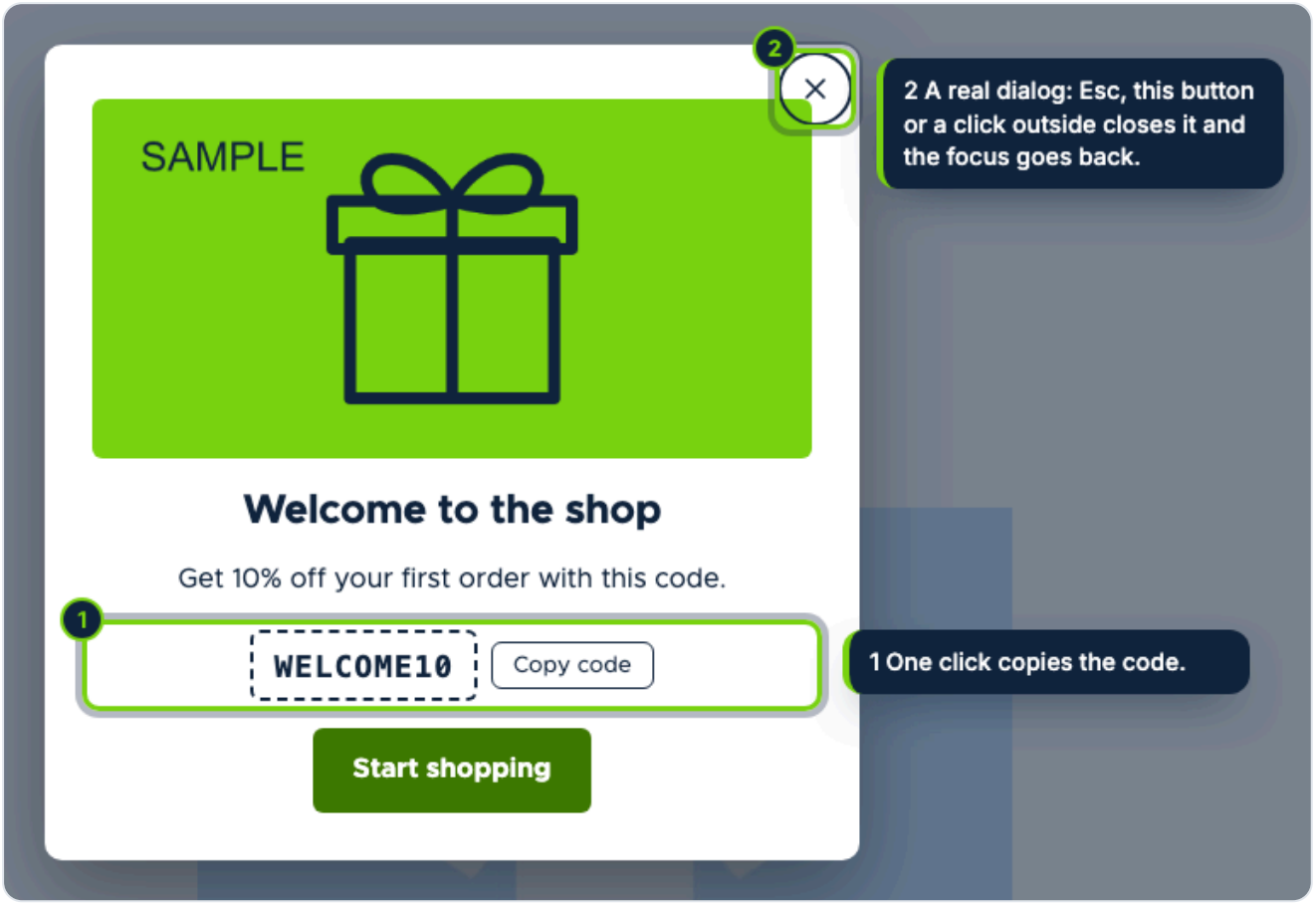
How it works

The announcement bar

The bar is printed by the server in the page (`page_top` when it sits at the top, `page_bottom` otherwise), so it appears with the page, without a layout jump. With several messages it shows them one after another; hovering it, moving the keyboard focus into it or pressing the pause button stops the rotation (WCAG 2.2, criterion 2.2.2). Visitors who prefer reduced motion get it paused.

A countdown runs to **one fixed end, the same for every visitor**, and never restarts: reloading the page or coming back later shows the real time left. At zero the message hides. Without JavaScript the message states the end date. EU law treats falsely claiming that an offer is only available for a very limited time as an unfair practice (Directive 2005/29/EC, Annex I, point 7).

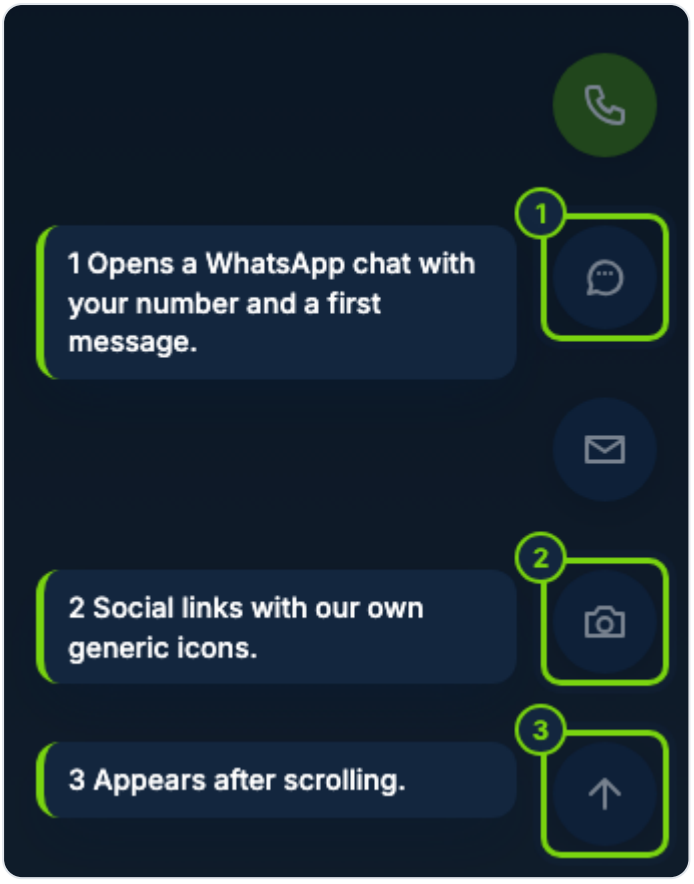
Popups



A popup with an image, a coupon code to copy and a button; it opens after a delay, on scroll or on exit intent, as often as you choose.

Popups are native modal dialogs: the keyboard stays inside while it is open, and **Esc**, the close button or a click outside closes it and gives the focus back where it was. Only one popup opens at a time. The coupon code is shown with a **Copy code** button; create the coupon itself in **Commerce › Promotions**.

Floating buttons



Floating buttons to call, open WhatsApp, email, visit your social profiles or go back to the top, each with a name for screen readers.

Round buttons in a corner of the screen, up to six. Call, WhatsApp and Email use a default label ("Call us", "Write to us on WhatsApp", "Email us") and social links the network's name, unless you type your own; Back to top appears after scrolling. The WhatsApp button opens `wa.me` with your number and the first message in the page's language. Icons are our own generic drawings, not the networks' logos. A full WhatsApp chat or order flow belongs to a separate addon. Above a sticky bar at the bottom, they move up so that nothing overlaps.

Caching and performance

The HTML is the same for every visitor of a page: devices, rotation, countdowns, popup triggers and "already seen" flags are decided in the browser. The output carries the configuration cache tag and the module's own tag, varies by route and language, and its max-age runs until the next scheduled change. Because Drupal's internal page cache ignores render max-age, a small middleware also refreshes the cached pages when an item starts or ends. The CSS and JavaScript (a few kilobytes, aggregated with the rest) load only on pages that show something; no external requests.

Privacy

No cookies and nothing is sent anywhere. The browser keeps, in its own storage, that a visitor closed the bar or saw a popup, which is storage the visitor asked for (Directive 2002/58/EC, article 5(3)), so no consent banner entry is needed for it.

Styling

Colours come from each item. To restyle further, override the CSS of `.ecom-promo-bar`, `.ecom-promo-popup` and `.ecom-promo-fab` in your theme, or the variables `--ecom-promo-radius` and `--ecom-promo-z` (stacking order, default 1040).

Data and uninstall

Everything is in one configuration object, `ecom_addons_promo_bar.settings` (exportable with `drush cex`), plus the popup images as managed files. Uninstalling removes the configuration and the module's usage of the images, so Drupal's file cleanup can delete them.

Languages

The admin form and every visitor-facing label are translated into English, Spanish and French. Your own texts are typed per language of the site; a missing translation falls back to the default language.

Updates and support

Your licence includes every new version and 6 months of support. New versions are in **My account › Downloads**; for help, open a ticket in **My account › Support**.