



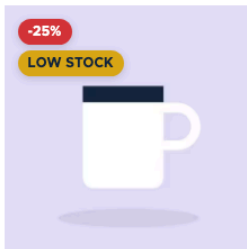
// drupal commerce · user guide

Flash Sales Countdown

Version 1.0.0
ecom-addons.com

Flash Sales Countdown takes a percentage off the products you choose **between two fixed moments** and shows customers, on the product page, how much time is left. The discount starts and ends by itself, and the countdown always tells the truth: it counts down to the real end and never starts again.

Ceramic Mug



List price

18,00 €

Price

13,50 €

Lowest price in the 30 days before the discount: 18,00 €

Add to cart

1

Flash sale

Ends in **2 d 02:04:57**

Offer valid until Sunday, 25 October 2026 - 10:34.

1 Counts down to the exact end shown below. At zero it says the offer has ended; it never starts again.

> Notify me if the price drops

On the product page: the flash price, the time left and the exact end of the offer.

Requirements

Component	Version
Drupal	11.3
Commerce	3.x
PHP	8.3 or later
Cron	Recommended (prices also switch at the first page view after a start or an end)

Installation

1. Download the latest version from **My account > Downloads** on ecom-addons.com.
2. Unzip it into `modules/custom/` (the folder is `ecom_addons_flash_sales`).
3. Enable it in **Extend** or with `drush en ecom_addons_flash_sales`, and give the **Administer flash sales** permission to the roles that need it.
4. Your flash sales are in **Commerce > Flash sales**.

Create a flash sale

In **Commerce > Flash sales**, click **New flash sale** and fill in a name (only you see it), the percentage off (1 to 90), the start, the end (at most 31 days later) and the products (autocomplete, separated by commas). Every variation of each product gets the discount. A start in the past means now.

The discount starts and ends by itself at these times (UTC). A sale that has started can only be ended early.

Name

For you; customers do not see it.

Discount

 %

Percentage off the regular price, from 1 to 90.

Start

End

At most 31 days after the start.

Products

Separate products with commas. Every variation of each product gets the discount.

1 The discount starts and ends by itself at these times.

Save flash sale

A new flash sale: a name, a percentage, a start, an end and the products.

How it works

Commerce has no scheduled sale price, so the addon changes the variation itself when the sale starts: the **price** becomes the flash price and the **list price** the price it replaces (shown struck through). When the sale ends both are put back, unless you changed the price by hand meanwhile. The switch happens at the first page view after the start or end time, even if that page was cached, and on cron.

Two rules keep every flash price honest:

- **Never stacked.** Products that already have a list price above their price (checked when you save and again at the start) keep it and are listed as skipped, with the reason. The flash price is always a reduction on the price customers were really paying.
- **One sale at a time per product.** A product cannot be in two flash sales whose dates overlap; the form tells you which products clash.

Discount: 25 % · Start: Friday, 23 October 2026 - 08:28 · End: Sunday, 25 October 2026 - 10:34

Running

Products with a discount of their own in this period keep it: flash prices never stack with other discounts.

Product ID	Product	Flash price
3	Ceramic Mug	Discounted · 13,50 €
1	Linen Shirt	Skipped It already has its own discount in this period.

1 Never stacked: a variation with its own discount keeps it.

[All flash sales](#)

Each sale lists which variations got the flash price and why the others did not.

The countdown

On the page of each product in a running sale (after the price and the add to cart button with Olivero; move it in Manage display), a small box shows **"Flash sale"**, the time left (days, hours, minutes and seconds) and the exact end date and time. At zero it says **"This offer has ended."** and stops: reloading the page or coming back later never restarts it. The page is the same for every visitor, so page caches are safe; without JavaScript the box still shows the end date.

The box uses your theme's font. To change its colours, override the CSS variables `--ecom-flash-accent`, `--ecom-flash-bg` and `--ecom-flash-text` of `.ecom-flash` in your theme.

Managing sales

[+ New flash sale](#)[Commerce inbox \(3\)](#)

Each flash sale is a percentage off some products between two fixed moments. Once it starts it can be ended early but never extended, so the countdown customers see is always true.

Name	Discount	Start	End	Status	Products	Operations
Black Friday	30 %	22 Nov 2026 - 08:29	25 Nov 2026 - 08:29	Scheduled	Discounted: 1 - skipped: 0	View ▼
Mug weekend	25 %	23 Oct 2026 - 08:28	25 Oct 2026 - 10:34	Running	Discounted: 1 - skipped: 1	View ▼

1 A running sale can be ended early, never extended.

Commerce > Flash sales: every sale with its dates, status and products.

Commerce > Flash sales lists every sale with its dates and status:

Status	What you can do
Scheduled	Edit or delete it. Prices are not changed yet.
Running	End now only: prices go back to normal at once. The end cannot be moved later.
Ended	Delete it from the list. It cannot be restarted: create a new sale if you need one.

Settings

Commerce > Configuration > Flash sales has one option, **Countdown on product pages**: off hides the box, and the discount still starts and ends on time. The box is a component of the product display: move or hide it per product type in **Manage display** ("Flash sale countdown").

Why the end cannot be extended

Under EU consumer law, falsely stating that an offer is only available for a very limited time, to push customers into deciding at once, is an unfair commercial practice in all circumstances (Directive 2005/29/EC, Annex I, point 7). A countdown that is extended or restarts makes that statement false. The addon therefore lets you bring the end forward but never push it back. How the rules apply to your shop is yours to check; this guide is not legal advice.

Prior price (Omnibus)

When you announce a price reduction, EU law (article 6a of Directive 98/6/EC) asks you to show the prior price: the lowest price of at least the 30 days before the reduction. As flash prices are ordinary sale prices that never stack with other discounts, our **Lowest Price in 30 Days (Omnibus)** addon, or any other addon that reads sale prices, shows that prior price under the flash price with no extra setup.

Data and uninstall

The addon stores the sales (name, percentage, dates, products) and, per product, the result; no personal data and no external service. Uninstalling puts back the prices of running sales, then removes the tables and the setting.

Languages

The addon is translated into English, Spanish and French; the countdown follows the language of the page.

Updates and support

Your licence includes every new version and 6 months of support. New versions are in **My account > Downloads**; for help, open a ticket in **My account > Support**.